



**Academy**  
by beMatrix

# Summer 2024 Schedule of Events

## Tuesday

### Time

### Event/Class

6:00 PM - 9:00 PM

Eighteen70 Bar @ Crowne Plaza Hotel

## Wednesday

### Time

### Trainer

### Event/Class

8:30 AM - 9:45 AM

Tara Ericson

Meet the Team/Intro

10:00 AM - 11:15 AM

Dave Brown

Core Product Review

11:15 AM - 12:30 PM

Dominiek Cardoen, Kyle Lucken, Travis Fulton, &  
the Account Management Team

Warehouse Tour

12:30 PM - 1:30 PM

Lunch

1:30 PM - 2:30 PM

Dave Brown

Rental Program

2:30 PM - 3:00 PM

Pablo Perez

Design Best Practices Graphics

3:15 PM - 3:45 PM

Matthew Schneider

Outdoor and Xtreme Solutions

3:45 PM - 4:15 PM

Dominek Cardoen

New Product Review

7:00 PM - 9:00 PM

Top Golf **(Bus Departs at 6:30)**

## Thursday

### Time

### Trainer

### Event/Class

8:30 AM - 9:00 AM

Destiney Mathis

Account Management and Ordering Overview

9:00 AM - 10:00 AM

Matt McGraw

LEDskin Overview

10:00 AM - 10:45 AM

Design to Print

What to Expect and Look for in a Fabric Vendor

11:00 AM - 11:45 AM

Kyle Lucken

CAD Detailing and beCAD

11:45 AM - 12:45 PM

Lunch

12:45 PM - 2:45 PM

Walt McCreary, Dominiek Cardoen, and the  
Account Management Team

Hands On in Warehouse 2/Rental  
Building

2:45 PM - 4:45 PM

Staff Meetings by Request

One-on-One Questions with Staff  
(by request only)