RENTAL SOLUTIONS

be anything.

ΕN





General

Global Rental Network	
Every beMatrix solution within reach	(
How do we work?	
Products in rent	10
We have Centres in the following countries	1:
Short-term	
Short-term rent	10
Why renting for a short term?	10
Long-term	
Long-term rent	20
Renting for one year and more?	20
The 8 beMatrix principles	2:
bePartners at your service	24
Sustainability, one of our top priorities	20





Global Rental Network

Every beMatrix solution within reach

Do you want to **grow your business internationally** without paying to ship pallets with frames to the other side of Europe? Or how about designing experiences for your clients without being limited by the limits of your stock? In both cases, the Global Rental Network of stand building systems is the answer.

Short- or long-term rental

We offer two different renting options so you get a beneficial price and, maybe even more interesting, a spread of the costs for your beMatrix project. Renting on short term has a run time of maximum three weeks. The condition to rent on long term is a minimal run time of one year. Both rental plans can also be combined, according to your specific needs.

Advantages



LARGE RANGE

All beMatrix solutions available to create unique experiences.



HIGH QUALITY

You can expect beMatrix quality everywhere.



SPREAD OF COSTS

No direct major costs when using a short-term rental plan.



SAVE ON TRANSPORT

Rent in the centre close to you and your fair. This results in lowering your transport costs



EXCELLENT SERVICE

Our Rental & Service Centers provide you enough stock in peak season.



SUSTAINABLE

beMatrix is the most sustainable system on the market.



How do we work?

7

Say hi!

Depending on your location, we put you in contact with the Service Centre that can serve you best.

2

You order

We support you in defining exactly what you need depending on your client's wishes!

3

We deliver

Choose between delivery to the venue, another place or you can pick up the goods in our warehouse.



Creative Event Spaces (UK)

44

"As a new enterprise entering an already crowded space we need our business to be 100% client focussed, nimble and able to add value at every point. The beMatrix rental hub in the UK makes this happen. The team at beMatrix UK provide us with invaluable product knowledge and support. Above all they're a joy to work with and genuinely understand the value of partnership" - Simon Clifton 4

Enjoy our products

After the event, pack and stack our products the same ay as we delivered them. Notify us when you want to deliver, or when we should organise a pick up service.



Become sustainable

By joining the Global Rental Network you can lower your transport costs. This results a diminution of your carbon footprint.



See you soon

We are happy if you are happy. Contact us, we are ready for your next project!

Products in rent

Frames

Original wall frame system with big holes, according to the 62mm grid. Straight, curved, door frames, ... for multiple applications: stand building, events, displays, pop ups, conference rooms, ... Designed to be creative. Frames can be oriented horizontally, vertically or flat: your perfect 360° solution. Keep the body, change the skin: change the entire look by using new infills and rearrange the same frames to create a new stand. Appear dynamic and creative!



LEDskin®



LEDskin® is a revolutionary product to be used in the field of stand and event building. LEDskin® brings about **endless creative opportunities** and guarantees fast building and a clean look of your stand. Developed to be used indoors and custom made to be integrated in our existing b62 frame system.

GLOBAL RENTAL NETWORK LARGE RANGE · INTERNATIONAL SERVICE

Parts

To enhance the simplicity and ease of use of our system, no mixed or complex connections. Quick mounting and a stable construction is guaranteed by using sustainable double clamp connectors, slot connectors, lightweight positioning pins, connectors for frame assembly on site, ...

iZi-range

In addition to the versatile beMatrix frame system and its endless options, we now also offer the iZi-range: modular furniture such as bars, tables, displays and signage to add that final touch to your stand. The iZi furniture boasts the same features as our frame system: it is modular, ideal for temporary constructions, customisable with plain or printed panels or textiles, very fast to assemble, ...



Put your sta

Lighting

Put your stand in the spotlight with our lighting solutions. Discover the ceLight, Track Light, SAM light, BIG licht and BIG SAM Light with all necessary cabling.

Xtreme Solutions

The world of stand building never ceases to evolve. **Stands become increasingly in size**, more conspicuous, with influences from the AV sector demanding more bearing capacity of the actual structures. Since beMatrix closely monitors trends in the industry, we offer another great solution: the Xtreme solutions.



10

Spread the costs of your next beMatrix project.

GLOBAL RENTAL NETWORK



We have Centres in the following countries



Priority
Graphics (UK)

6

"The beMatrix UK Service Centre provides a reliable source of inventory available at short notice, 24/7, with a team of experts to back it up. This level of service is a representation of the commitment beMatrix has to the events and exhibition industry." - Lewis Walters



Short-term rent

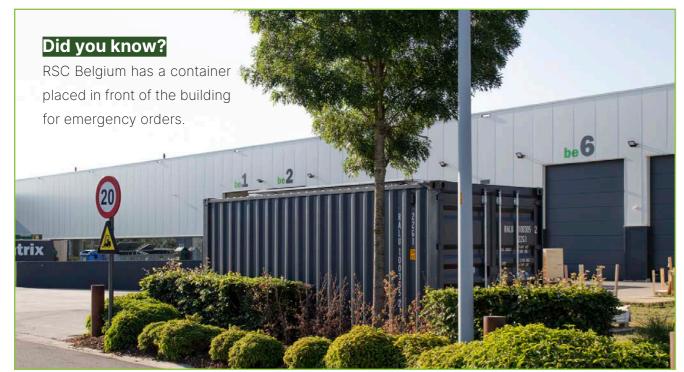
Why renting for a short term?

Do you need beMatrix products for just one event that has a short running time? Then, renting on a short term is the perfect fit for you. You can rent for a **minimum of one week and maximum of three weeks**. We deliver 24/7 service and we even have an emergency rental in case you need something last minute.

Services

We can deliver your rental order to your event or you can pick up the goods yourself at our rental centre warehouse. If you want to organise a rehearsal for your customer, we can offer you a prebuilt service. We will build your booth in our warehouse and check whether the infills and finish fit the construction. This can help to avoid stress during the actual event.

Get your personal product list via this link.











Long-term rent

Renting for one year and more?

Do you want beMatrix stock available for you without the investment up front? Than a long term rent could be the perfect fit for you. With this rental solution you get a **minimum of 200 new frames for a minimum of 12 months and pay a monthly fee**. You can supplement this with the basic assortment we offer in short-term.

Practical

We can deliver your rental order or you can pick up the goods yourself at our rental centre warehouse. The payment method is **direct debit**. Which means that you will receive an invoice each month. The contract cannot be changed within the renting year and is terminable annually. This renting option is only valuable within the EU.

Global Rental Network advantages

Working with beMatrix means counting on continuous support by a professional experienced team, that synchronises its thinking with yours in all phases of your project. It starts with the design: your drafts are translated into a technical drawing. Detailed parts lists and clear assembly drawings will make you save valuable time during the building.

Before, during and even after the completion of your project, beMatrix is always at your service. beMatrix clients can rely on an extensive and innovative product range, creativity that manifests itself in an inventive design, thorough technical and commercial support, flexible delivery times and all the benefits of a strong, cohesive international sales network.

Get your personal product list via this link.



The 8 beMatrix principles



Quality guaranteed

All beMatrix frames are manufactured inhouse, so we are in control of every step in the production process. Continuous optimisation and innovation initiatives ensure the system always complies with the market's demands.

Freedom to design

A beMatrix stand combines the benefits of a modular system with the possibilities of made-to-measure solutions. Almost any shape, contour and construction is conceivable and can easily be created. One single frame allows you to create all different kinds of stand concepts.



Fast

Assembly and disassembly of the beMatrix system takes hardly any time. Its weight, simplicity and tool free assembly save loads of time, leaving you space to focus on the finishing details of your stand. Isn't that what makes you stand out most at a fair?

Long life cycle

The system is extremely sturdy, making it endlessly reusable. Wear and tear won't shorten its life cycle, since the frame is not visible to the eye once the entire stand is set up.



Top finishing

The beMatrix stand building system comes with a large range of tools and accessories to finish your stand exactly the way you envisage it. With the infills, you can even hide the entire frame system so it becomes invisible to the eye. Thanks to our 'seamless' concept, not one seam will be noticeable.

Lightweight

The aluminium frame system is lightweight, hence very ergonomic and eco-friendly: no need for the stand builder to carry around heavy structures, while the transport weight and CO2 emissions remain low.



Ecologically sound

Because of its low weight, long life cycle and modular character, the beMatrix frame system is the eco-friendliest system today. Moreover, it is made out of untreated aluminium, so 100% recyclable and reusable without any quality losses.

International network

The bePartner network brings together real ambassadors of the beMatrix frame system, each with their own expertise: stand building, textile printing, LEDskin®, Double Deck... A creative cross-pollination offering you as our client nothing but benefits.

22



bePartners at your service

bePartner LEDskin®

Our LEDskin® bePartners all stock a minimum amount of LEDskin® and have years of expertise in the audiovisual industry. They are more than happy to help you perfectly integrate LEDskin® in your beMatrix stand.

bePartner LEDskin® content

Do you already have LEDskin® available, but are you still looking for a partner to help you with content? Our content partners will advise and assist you, from content creation up to and including optimal display quality on your LEDskin® system.

bePartner printed textiles

Printing customised textiles takes real precision. Our bePartners for printed textiles have proven they totally master this specialised skill and guarantee perfect service, time and again.

bePartner printed panels

Printing infill panels for our beMatrix frames might seem simple, but this specialised job really has to be executed in a very precise way. Our bePartners for printed panels have already proven they totally master this specialised skill and guarantee excellent service, time and again.

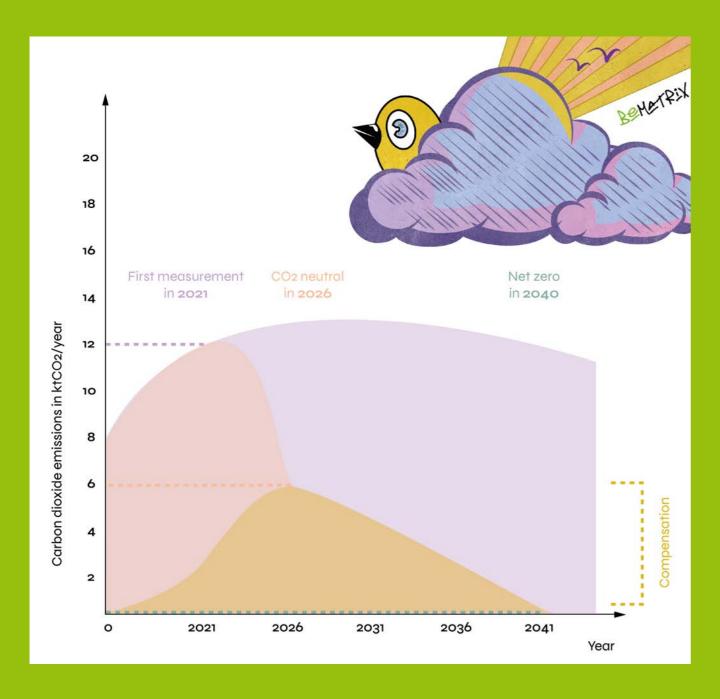
bePartner build

Our bePartners build have a large stock of frames and accessories, integrate our latest innovations, are able to think outside the box and consider optimal service to be of paramount importance.

24 25

Sustainability, one of our top priorities

beMatrix respects people and the planet. Sustainability is one of our key drivers and a core theme in every department of our business. We might not yet have finalised our life's work, however, whilst getting there we pave the path to the future, every day. This charter is our way to invite you to join us in our efforts for more sustainability in the stand building industry. In this sustainability journey, our passion for corporate social responsibility always is subjected to a stress test using objective rationale and a clear vision. Our way is the straightforward way: we talk the talk and we walk the walk.



We have set a goal of becoming carbon neutral in the next 5 years, by 2026, through an innovative initiative called **Project C!™** that encourages the employees to reduce the companies and their individual carbon footprint.





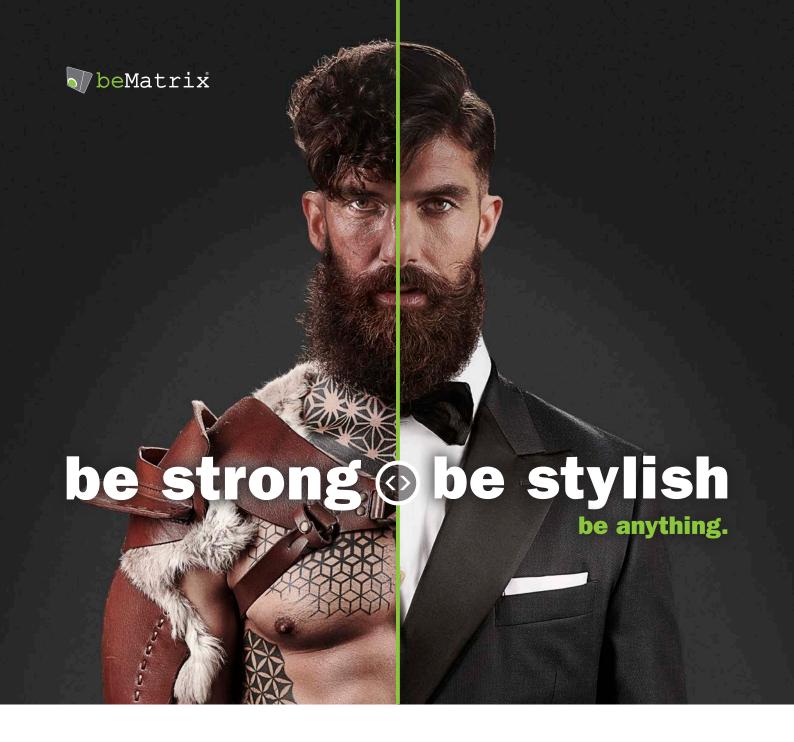
Our frames can be used over **75 times**, in different types of set-ups, which is great ROI criterion for the stand builder – at the same time, we lower the need for raw materials to manufacture new frames.



In order to lower the environmental impact of the production process, beMatrix introduced the **ECO+ frame** as an alternative to anodised frames. The frames still look similar to anodised frames but are fully recyclable.



beMatrix invested in a new and fully automated **machine park**. These machines allow to cut the frames to length with even more precision, so we further reduce waste during production. The small amount of production scrap is **recycled** and reused to produce aluminium. Solar panels ensure that most of the production side runs on **green electricity**.



Come say hi

HQ Belgium Wijnendalestraat 174 8800 Roeselare

get in touch

+32 (0)51 20 07 50 info@beMatrix.com

or boost your inspiration

www.beMatrix.com socials @beMatrix

f **y** in **©** □