

KICKOFF PACKS

be anything.

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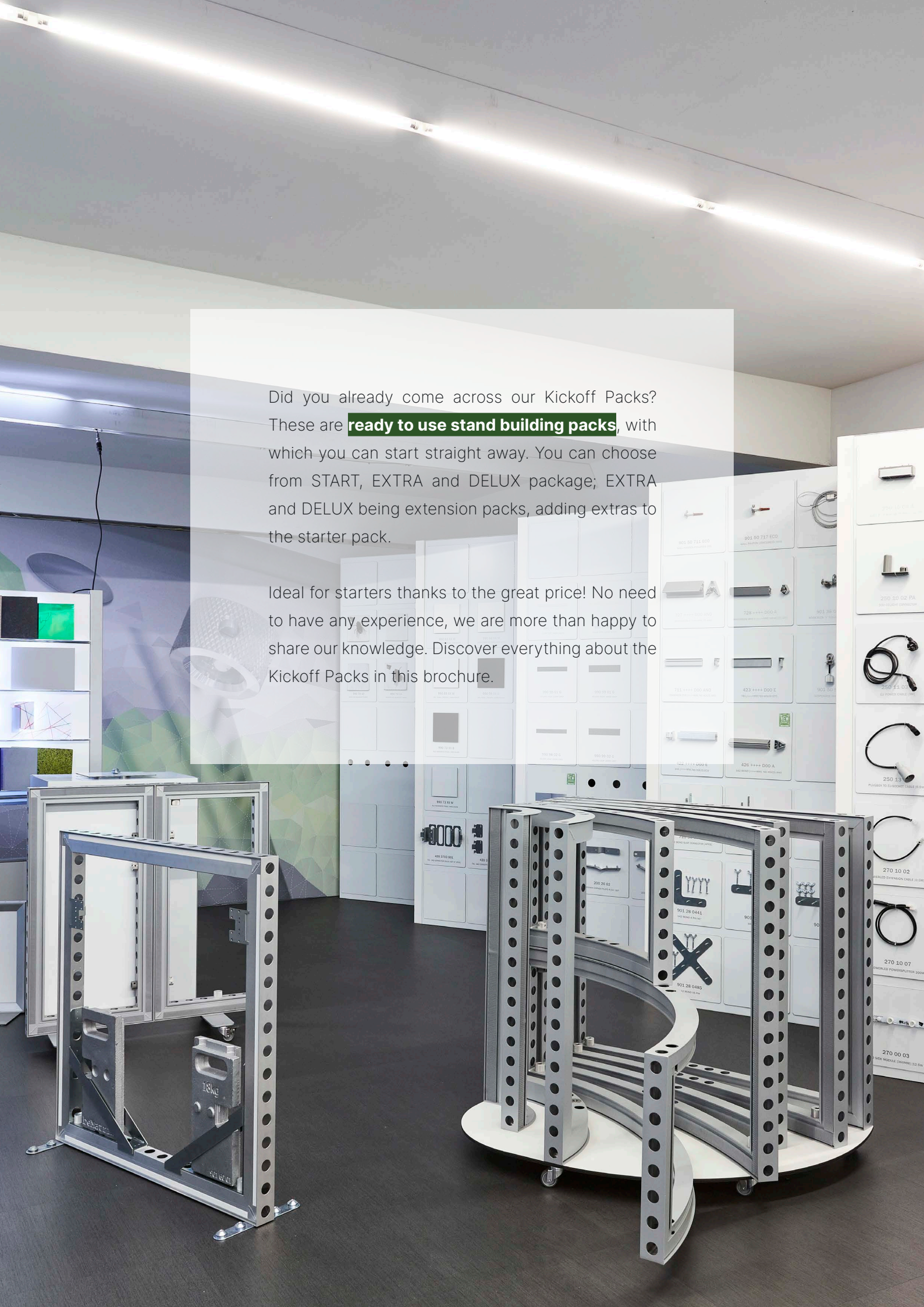
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Did you already come across our Kickoff Packs? These are **ready to use stand building packs**, with which you can start straight away. You can choose from START, EXTRA and DELUX package; EXTRA and DELUX being extension packs, adding extras to the starter pack.

Ideal for starters thanks to the great price! No need to have any experience, we are more than happy to share our knowledge. Discover everything about the Kickoff Packs in this brochure.



Kickoff packs

Why buy a Kickoff pack?

Are you wondering why you should buy a Kickoff Pack or what the advantages are? We bundled some of our high quality beMatrix products into **three budget friendly start-up packs**.

You can count on the established beMatrix values:

- We stand for a fast set-up and dismantling
- You don't need any tools to build your stands
- Our modular frames are light, user friendly and 100% reusable
- In everything we do we try to be as sustainable as possible

Advantages

Lightweight trolley

Our lightweight trolley can be used to easily transport the Kickoff Packs. The trolley is included in the Start Pack, but can also be bought separately.



10% Discount

A 10% discount is calculated in the gross price of the Kickoff Packs. Buying a pack is thus more profitable than buying all the pieces separately.

Rental Service Centres

Our local service centres provide different rental solutions on short and long term and support you in urgent matters. Visit the website for an overview of products and Service Centres.



Overview

beMatrix offers three different Kickoff Packs: **Start, Extra en Delux**. All packs have been assembled based on our expertise, allowing you to build many different set-ups with just a small stock of material. You will receive your Kickoff Pack with b62 frames, all necessary connectors and all kinds of accessories to complete your stand. Every pack also contains a technical drawing and a panel plan (in .PDF and .DXF).

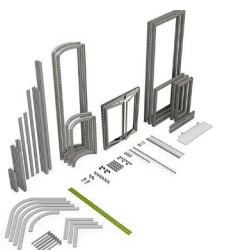
Kickoff Start Pack

The Kickoff Start Pack includes straight frames, a pivot door, SAM lighting, a basic set of connectors and a trolley.



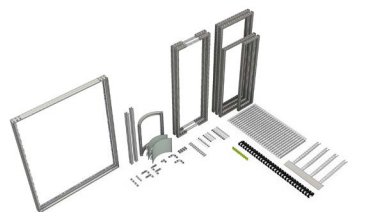
Kickoff Extra Pack

The Kickoff Extra Pack includes curved frames, small frames, cover profiles, a base plate, a flat screen bracket and shelf brackets.



Kickoff Delux Pack

The Kickoff Delux Pack includes a set of frames in different sizes, one sideLED lightbox and flooring. The Delux Pack also includes the means to put a wall under an angle.



Start Pack

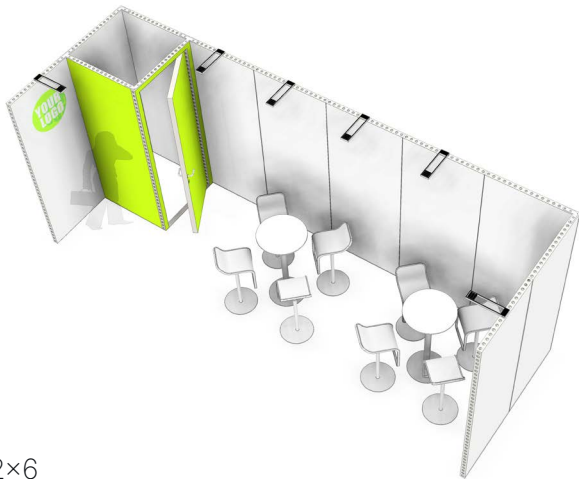
Get inspired by the following combinations, which can be built entirely with the **Start Pack**.



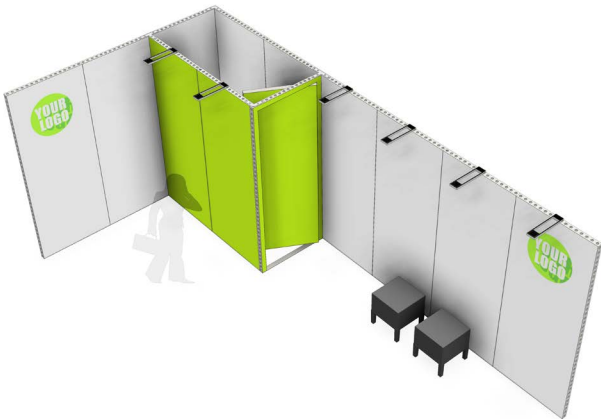
3x3



3x3



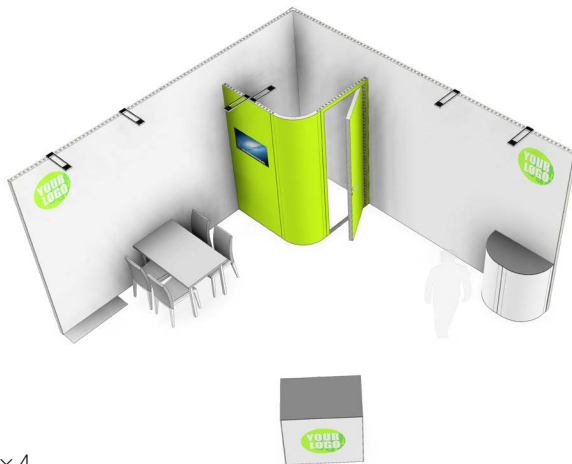
2x6



6x3

Extra Pack

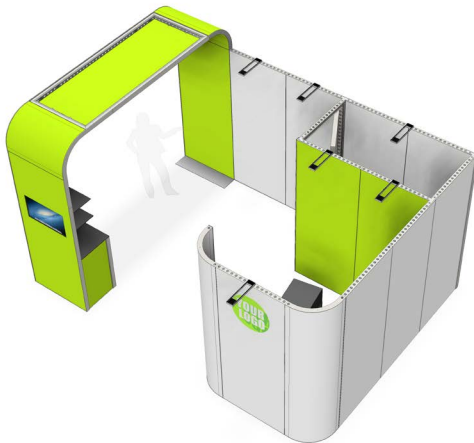
Get inspired by the following combinations, which can be built entirely with the **Start + Extra Pack**.



4x4



3x6



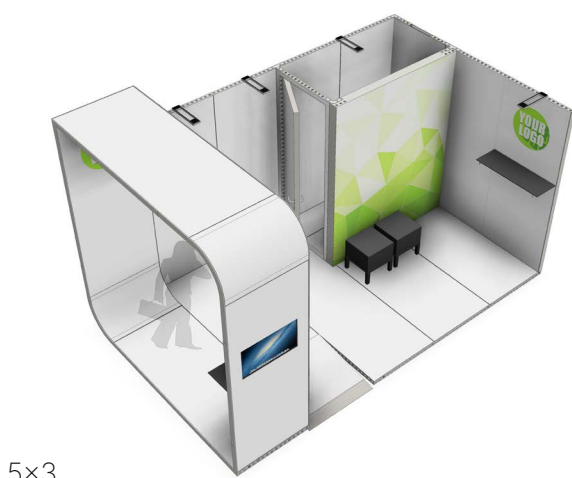
5x4



5x5

Delux Pack

Get inspired by the following combinations, which can be built entirely with the **Start + Extra + Delux Pack.**



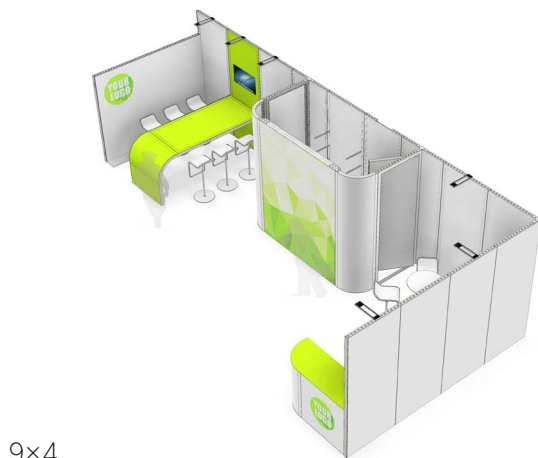
5x3



6x3



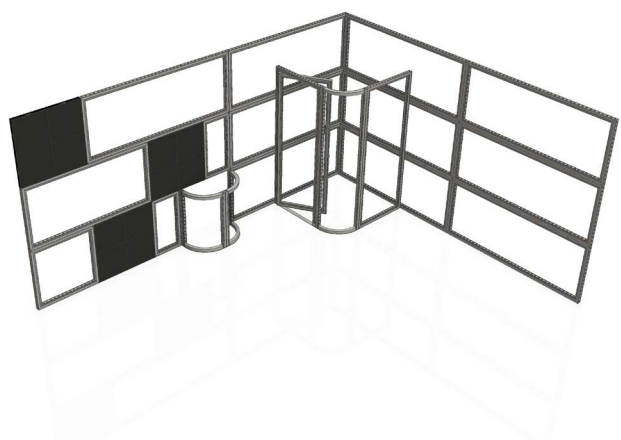
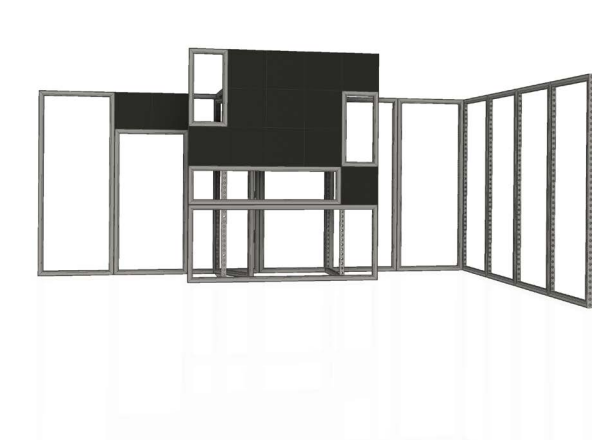
5x4



9x4

LEDskin® integration

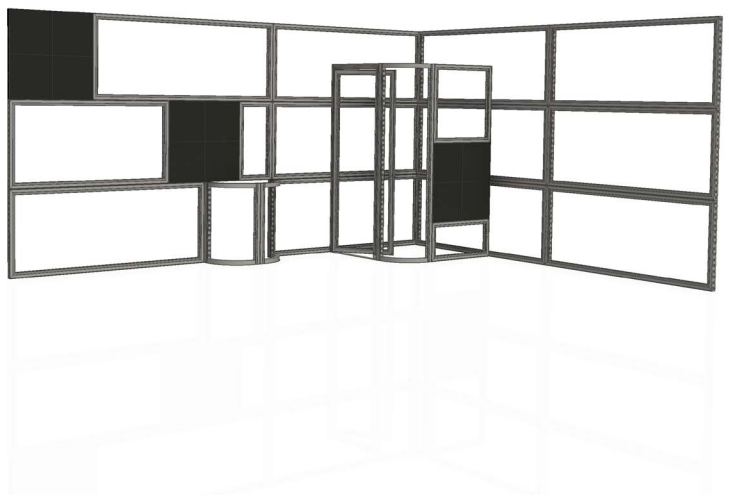
The beMatrix Kickoff Packs perfectly allow to integrate LEDskin®, as shown on the inspiring designs down below. LEDskin® can be purchased or rented on short- or long-term with our international Global Rental Network.



A perfect fit

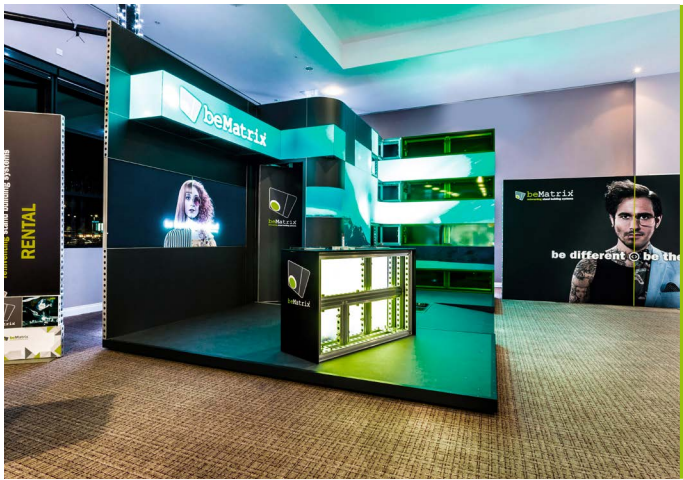
LEDskin® is available in 3 pixel pitches: 1.9, 2.5 and 3.1 mm. This guarantees optimal resolution, brightness and responsivity.

Thanks to the dimensions of the LED panels they fit perfectly with the beMatrix concept. Both frame and LEDskin® have a thickness of 62 mm.



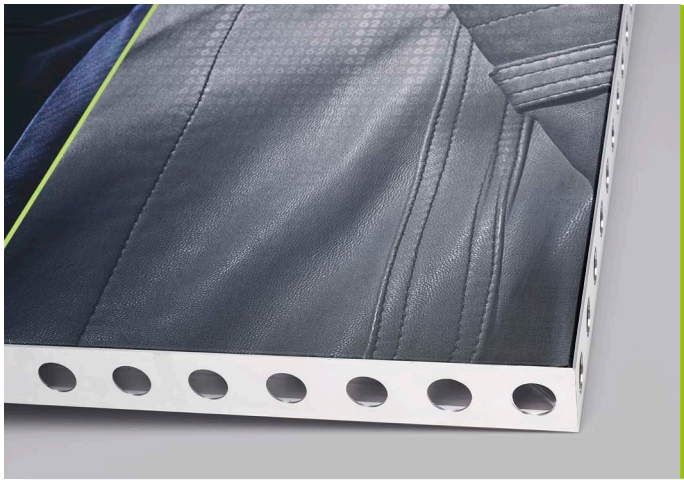
Are you interested in renting LEDskin®?
Download the Global Rental Network brochure on www.beMatrix.com.

The 8 beMatrix principles



Quality guaranteed

All beMatrix frames are manufactured in-house, so we are in control of every step in the production process. Continuous optimisation and innovation initiatives ensure the system always complies with the market's demands.



Top finishing

The beMatrix stand building system comes with a large range of tools and accessories to finish your stand exactly the way you envisage it. With the infills, you can even hide the entire frame system so it becomes invisible to the eye. Thanks to our 'seamless' concept, not one seam will be noticeable.

Freedom to design

A beMatrix stand combines the benefits of a modular system with the possibilities of made-to-measure solutions. Almost any shape, contour and construction is conceivable and can easily be created. One single frame allows you to create all different kinds of stand concepts.



Lightweight

The aluminium frame system is lightweight, hence very ergonomic and eco-friendly: no need for the stand builder to carry around heavy structures, while the transport weight and CO2 emissions remain low.



Fast

Assembly and disassembly of the beMatrix system takes hardly any time. Its weight, simplicity and tool free assembly save loads of time, leaving you space to focus on the finishing details of your stand. Isn't that what makes you stand out most at a fair?

Long life cycle

The system is extremely sturdy, making it endlessly reusable. Wear and tear won't shorten its life cycle, since the frame is not visible to the eye once the entire stand is set up.

Ecologically sound

Because of its low weight, long life cycle and modular character, the beMatrix frame system is the eco-friendliest system today. Moreover, it is made out of untreated aluminium, so 100% recyclable and reusable without any quality losses.

International network

The bePartner network brings together real ambassadors of the beMatrix frame system, each with their own expertise: stand building, textile printing, LEDskin®, Double Deck... A creative cross-pollination offering you as our client nothing but benefits.



bePartners at your service

bePartner LEDskin®

Our LEDskin® bePartners all stock a minimum amount of LEDskin® and have years of expertise in the audiovisual industry. They are more than happy to help you perfectly integrate LEDskin® in your beMatrix stand.

bePartner printed textiles

Printing customised textiles takes real precision. Our bePartners for printed textiles have proven they totally master this specialised skill and guarantee perfect service, time and again.

bePartner build

Our bePartners build have a large stock of frames and accessories, integrate our latest innovations, are able to think outside the box and consider optimal service to be of paramount importance.

bePartner LEDskin® content

Do you already have LEDskin® available, but are you still looking for a partner to help you with content? Our content partners will advise and assist you, from content creation up to and including optimal display quality on your LEDskin® system.

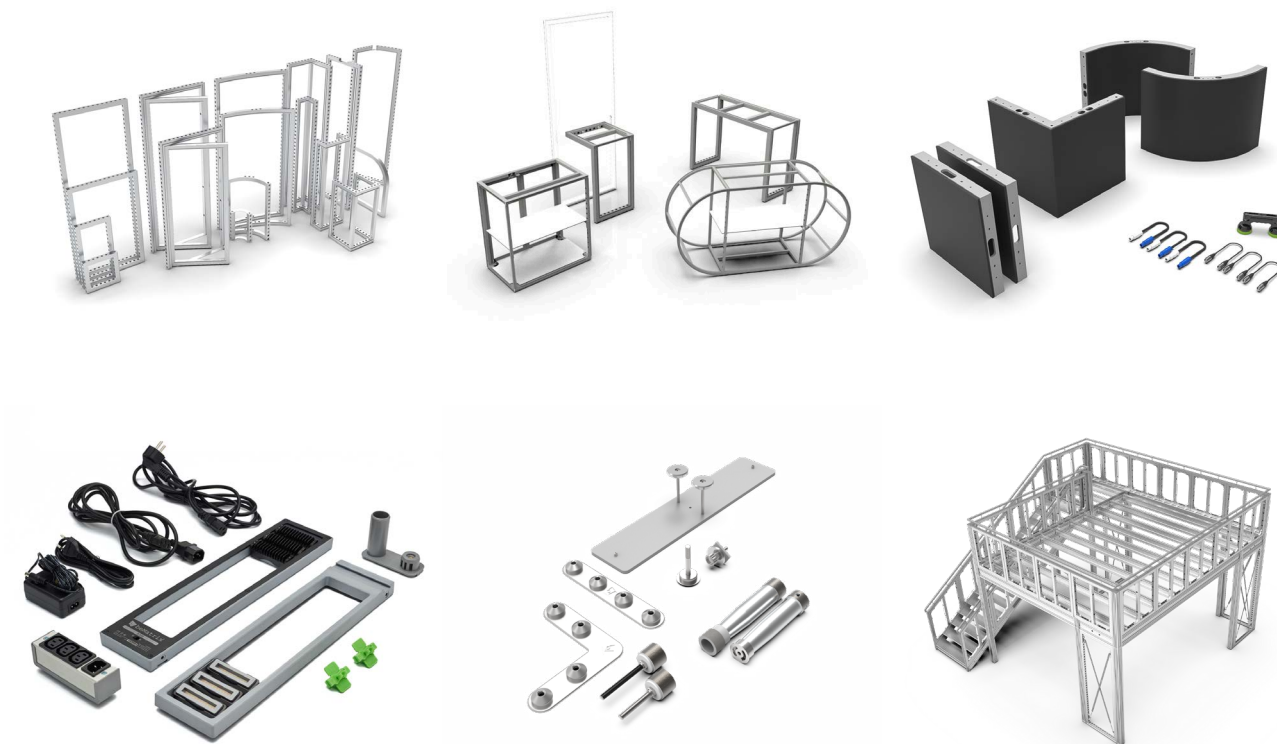
bePartner printed panels

Printing infill panels for our beMatrix frames might seem simple, but this specialised job really has to be executed in a very precise way. Our bePartners for printed panels have already proven they totally master this specialised skill and guarantee excellent service, time and again.

Global Rental Network: short- and long-term

You want each of your projects to be unique and outstanding with a minimum of investment? You want to grow your business internationally without paying to ship pallets with frames to the other side of Europe unnecessarily? Or how about designing experiences for your clients without being limited by the limits of your stock? In each case, the Global Rental Network is your answer. Our beMatrix Service Centres store a large range of frames, lighting and other beMatrix solutions to support you. We deliver anywhere with all the requisite care and urgency.

We offer two different renting options so you get a beneficial price and, maybe even more interesting, a spread of the costs for your beMatrix project. Renting on short term has a run time of maximum three weeks. The condition to rent on long term is a minimal run time of six months. Both rental plans can also be combined, according to your specific needs. Contact us now for your personal rental solution. Your account manager will help you to decide what the best option is according to the type of products you need.





be strong  **be stylish**
be anything.

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