# LIGHTING

be anything.



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# Easy and sustainable event building

beMatrix is the true heir and Belgian manufacturer of the original frame system with big holes, launched in 1993. beMatrix leverages the event industry towards positive transformation with a higher convenience and return for customers in a sustainable manner.



#### Our mission is to be the leading system for easy and sustainable event building.

The beMatrix system offers event builders and exhibitors endless possibilities with endless kinds of concepts for exhibition stands, congress walls, indoor and outdoor events and pop-ups.

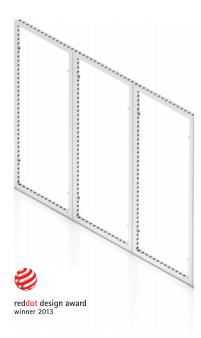


#### A sustainable step forward: frames with ECO+ finish.

beMatrix introduced the ECO frame as an ecological alternative to the anodised frame. Anodising is a chemical surface treatment harmful to the environment. We invented a brushing technique with the same look as the end result, but without environmental risks.



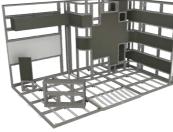
# **b62**<sup>®</sup>



All dimensions of the  $b62^{\circ}$  frame system have been based on the perfect  $62 \times 62$  mm matrix. The width, length and height of the constructions are always multiples of 62.

The 62 mm matrix delivers the ultimate **modularity** with countless configuration options.





# Why beMatrix?

# Fast & easy design and build-up

Faster and easier than assembling a traditional profile-based system, light weight and no tools needed!

## High return on investment

The same frame can be used for walls, ceilings and floors. Since assembly is quick and easy, labour costs can be cut.

# Sustainable system

Frames can be reused over and over again. They are also recyclable with minimal energy and without any loss of quality.

## International network

There is always someone around who can assist you in the beMatrix network; beMatrix operates worldwide.

## Local service and stock close to you

We have rental and service centres worldwide to support you with rental equipment, training or build-up support.

# Product Drindles

8



#### b62

The 62 mm grid assures a perfect fit in any direction.
Create any shape imaginable.

2



#### **Toolless**

Hardly any tools needed.

The fastest system to build.

3



#### System & custom

Unique merge of the modular system and custom elements.

4



# ECO surface treatment

Brushing process that does not harm the environment.

# Keep the body, change the skin

Endlessly reusable, just change the graphics!



7

#### beMatrify, our DNA

Easy to finish (panels/textile) and always connectable to the rest of the system.



6

#### Welded frames

Lighter, stronger and faster assembly than standard frames.



5

#### 360°

Use the frame for walls, ceilings and floors. It harmoniously blends into one.



# **SAM Light**

#### **Accent lighting**

Would you like to draw attention to a specific part of your booth? Illuminating panels, walls and/or products can be done simply with the SAM Light.

This adjustable LED lamp is distinguished by its sleek, stylish design, various mounting options and use of LED technology. It is possible to install up to 6 SAM Lights on one power supply (160W).

#### 2 in 1

The greatest asset of this design light is its "2-in-1" principle: you can switch from cold to warm light with one simple switch. This choice can be made both during and after construction and can also be adjusted anytime.

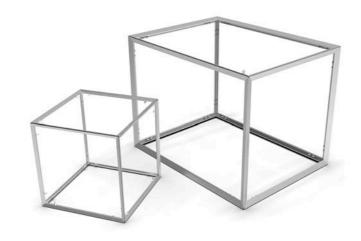
#### Moveable headlight





#### **Inspiration: illuminated Boxscreens**

Do you know about the **Boxscreen** and the **Boxscreen MINI**? They are sturdy, hanging constructions (covered with textile) from the iZi range that don't let you go un-noticed during an exhibition. They can be combined with the SAM Lights; that way you can draw even more attention to you. Ideal for creating the perfect atmosphere.









ART. NR: 250 05 50 S

DIMENSION: 430x100x20 MM

WEIGHT: 0.8 KG

**LUMINOUS FLUX: 1200 LM** 

COLOUR TEMPERATURE: 3500 K / 5000 K ELECTRICITY CONSUMPTION: 15 W









# **BIG SAM Light**

#### **Bigger stand building options**

The BIG SAM Light is het perfect solution for equal illumination of large surfaces. The adjustable LED light gives you maximal flexibility as you can turn it 340°. This allows you to mount it at the top of the structure as well as below depending on the desired exposure.

The power supply is integrated in the light, so no hassle anymore to hide the power supplies. You can connect the light directly on the net of 110 or 220V. Above that the cables have a security lock to prevent disconnecting and when the current exceeds the maximum you can easily push the integrated safety function that shuts down and resets the light. It is possible to install up to 6 SAM Lights on one power supply (160W).

#### **Connectable lights**

It is possible to connect up to 20 BIG SAM lights on only one power supply, and this with the extension cables that come with the lights.

#### 3 in 1

The light consists of a 3-in-1 principle: you can switch easily between three colour temperatures: cold, neutral and warm light. This gives you the opportunity to adjust them to the atmosphere you want to create.

| SAM Light                 | BIG SAM Light                                 |
|---------------------------|---|
| 2 colour temperatures     | 3 colour temperatures                         |
| 3 lighting heads          | 1 BIG lighting head                           |
| • 1200 lumen              | • 4600 lumen                                  |
| 15W power consumption     | 42W power consumption                         |
| Connecting up to 6 lights | Connecting up to 20 lights                    |
| • /                       | Security lock to prevent disconnecting cables |
| • /                       | Integrated safety function when current > max |
| Flightcase with 6 lights  | Flightcase with 10 lights                     |
| Light a wall of max. 2.5m | Light a wall up from 2.5m                     |
| Light a part of the wall  | Light a complete wall or a part of your stand |



ART. NR: 250 05 51 S

DIMENSION: 562x165x51 MM

WEIGHT: 1,74 KG

**LUMINOUS FLUX: 4600 LM** 

COLOUR TEMPERATURE: 2700 K / 3500 K / 5000K

**ELECTRICITY CONSUMPTION: 42 W** 





# Track Light System

If you use standard lights in the event sector, it is common that the cabling is an issue. It looks untidy and is not easy to work with. From this point of view we are happy to propose the Track Light System. A beMatrified solution that can be used in all beMatrix setups! There is no better way to add adjustable and seamless lighting to your setup than with the Track Light System from beMatrix.

#### **Fast integration**

beMatrix developed a **square 62×62 profile** that matches with the existing EUTRAC profile. This Track Light profile fits perfectly with our modular b62 frame system, where it is integrated quickly and easily.

The Track Light System can be nicely incorporated in various ways. Thanks to the modular DNA, the possibilities are endless. Mount the profile in a ceiling, on top of or in a wall, in a banner, a frame or stand-alone as a lighting pole on a baseplate.







#### **Seamless & custom finish**

For a neat and tidy result, the Track Light System is a versatile offering which let you **adjust the light in many ways**. The light can be rotated in all directions, can be adjusted for lightbeam, narrow or wide lightbeam. The power can be adjusted and the light color temperature can conveniently be adjusted from cold to warm. Light up your booth as you want it.



#### **BLACK LED TRACK ZOOM LIGHT**

ART. NR: 261 05 02 B

**LUMINOUS FLUX: 3200 LM** 

ELECTRICITY CONSUMPTION: 25, 30 OR 35 W
COLOUR TEMPERATURE: 3000, 4000 OR 6500 K
ADJUSTABLE LAMP HEAD: YES: 15 - 55°

COLOUR: BLACK



#### WHITE LED TRACK ZOOM LIGHT

ART. NR: 261 05 02 W

**LUMINOUS FLUX: 3200 LM** 

ELECTRICITY CONSUMPTION: 25, 30 OR 35 W COLOUR TEMPERATURE: 3000, 4000 OR 6500 K

ADJUSTABLE LAMP HEAD: YES: 15 - 55°

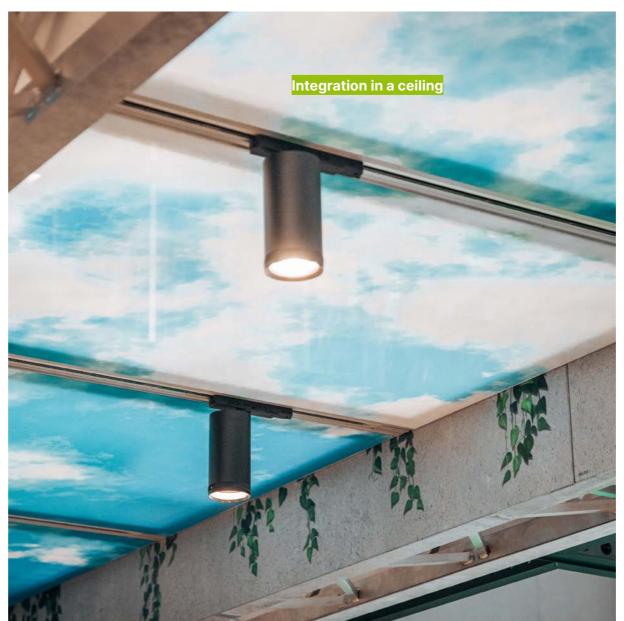
**COLOUR: WHITE** 















# **BIG Light**

beMatrix also has a solution for equal illumination of large surfaces. With the BIG Light you get a sturdy **LED floodlight** that is providing large areas with warm or cold light both indoors and outdoors.

#### **General lighting**

The BIG Light can simply be mounted on the large holes of the frame system with the provided bracket. This lighting solution is perfectly compatible with beTruss or for high walls. You can connect 16 BIG Lights on one electrical circuit. BIG Light has IP65, CE, RoHS and ISO9001 certificates.



ART. NR: 250 05 63 10X

DIMENSION: 475X490X550 MM

WEIGHT: 5 KG

**LUMINOUS FLUX: 23 000 LM** 

**ELECTRICITY CONSUMPTION: 200 W** 

BEAM ANGLE: 120°

COLOUR TEMPERATURE: 3000 K / 5000 K

COLOUR: BLACK

CONTENT OF 1 BOX: 10 BIG LIGHTS, 10 BRACKETS, 2 POWER SUPPLY CABLES OF 1.5 M,

10 LOOP-THROUGH CABLES OF 3 M  $\,$ 





# Logistics

The aluminium frame system is lightweight, hence very ergonomic and eco-friendly: no need for the stand builder to carry around heavy structures, while **transport weight and CO2 emissions remain** low

beMatrix also helps with the transportation from departure to arrival, including any customs formalities.



# MybeMatrix

#### Technical leaflets & 3Ds

In MybeMatrix you have access to all our "how-to's" and technical leaflets with step by step guides.

3Ds show more than images.

Get full access to the 3D library!









#### **beMasters**

Our international network of exhibition builders.

#### **Training**

Our events are the perfect opportunity to discover the versatility of the frame system and to get a unique glimpse behind the scenes of beMatrix.









#### beCAD

Create, control and calculate your beMatrix project with beCAD.

Completely free, all-in-one online tool loved by exhibition designers.





#### **CO2 Calculator**

Calculate your stand's carbon footprint and stand out from your competitors.

#### bePartner network

We collaborate with a few select partners/suppliers for specific services. These partners have been hand-picked and they are audited annually!









#### Kontainer

A wide selection of projects for you to become acquainted with beMatrix products, services and the endless possibilities of our system.

### Global Rental Network

The Global Rental Network is a **network of service centres** holding a large range of beMatrix products, **spread all over Europe**, **the UK and the USA**. Thanks to this network, you do not have to ship your beMatrix stock between locations, but you can use the large stock available locally. Moreover, the availability of frames is almost unlimited, even allowing you to build exceptionally large projects.



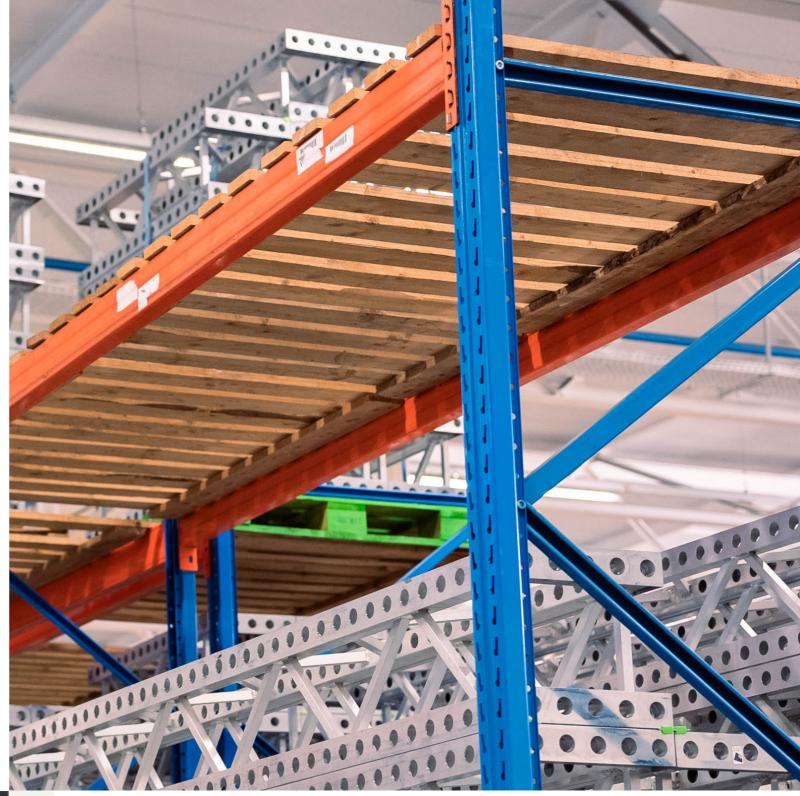
#### **EU Locations**

+ US Locations: Atlanta & Las Vegas

We offer two different renting options at a favourable price and, maybe even more interesting, the possibility to spread the cost of your beMatrix project.

**Short-term** renting has a typical run time of 1 day to 6 months. **Long-term** renting has a minimal run time of 6 months with a minimum of 50 frames. Both rental plans can also be combined, to meet your specific needs.





#### **Benefits of our Global Rental Network**

- Short-term or long-term rental (or combine both)
- Large local stock
- Local showroom near to you

- Technical advice and excellent service
- Test builds possible
- No extra storage space needed

### Contact



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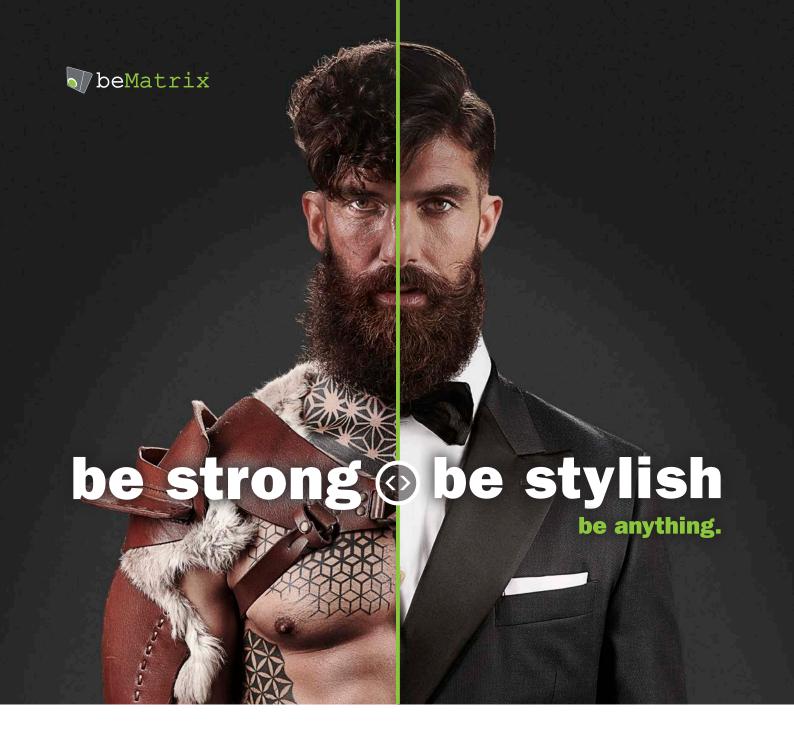












#### Come say hi

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#### or boost your inspiration

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