



Product level

Eventsost

In 2021, beMatrix was awarded the international “Sustainable Resource for Events” certificate by the organisation Eventsost. We are certified because we have clearly demonstrated, according to an objective scorecard, that we offer sustainable products on the market. A study based on the “Bilan Carbon”, an international tool to measure sustainability of products.



Company level

Climate Neutral Now

beMatrix recently received the Climate Neutral Now certificate from the UN and the corresponding badges in its sub-domains, namely MEASURING, REDUCING and OFFSETING. This is based on our efforts in 2019. We will report annually on our footprint and the intention is to perpetuate but also improve our earned badges. This is on our way to becoming a Carbon Neutral company by 2026 based on the “Science Based Targets” measurement, in line with the “Paris Agreement Goals”.

Industry level



Net Zero Carbon Events

We also joined in 2021 and are one of the signatories of the “Net Zero Carbon Events” initiative to help reduce our Event Industry emissions to 0. This is possibly the most important pillar as we do not only want to do efforts within our organisation (at Product and Corporate level) and are aware that we are only a small link in the bigger picture in order to keep the event sector on the map as a valuable industry.