THE SYSTEM be anything.





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Easy and sustainable event building

beMatrix is the true heir and Belgian manufacturer of the original frame system with big holes, launched in 1993. beMatrix leverages the event industry towards positive transformation with a higher convenience and return for customers in a sustainable manner.



Our mission is to be the leading system for easy and sustainable event building.

The beMatrix system offers event builders and exhibitors endless possibilities with endless kinds of concepts for exhibition stands, congress walls, indoor and outdoor events and pop-ups.



A sustainable step forward: frames with ECO+ finish.

beMatrix introduced the ECO frame as an ecological alternative to the anodised frame. Anodising is a chemical surface treatment harmful to the environment. We invented a brushing technique with the same look as the end result, but without environmental risks.



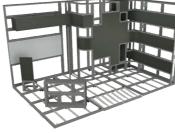
b62[®]



All dimensions of the $b62^{\circ}$ frame system have been based on the perfect 62×62 mm matrix. The width, length and height of the constructions are always multiples of 62.

The 62 mm matrix delivers the ultimate **modularity** with countless configuration options.





Why beMatrix?

Fast & easy design and build-up

Faster and easier than assembling a traditional profile-based system, light weight and no tools needed!

High return on investment

The same frame can be used for walls, ceilings and floors. Since assembly is quick and easy, labour costs can be cut.

Sustainable system

Frames can be reused over and over again. They are also recyclable with minimal energy and without any loss of quality.

International network

There is always someone around who can assist you in the beMatrix network; beMatrix operates worldwide.

Local service and stock close to you

We have rental and service centres worldwide to support you with rental equipment, training or build-up support.

JET | MPORTER DESPERADOS लाक **RED BULL MET** RED BULL MET KIWI SMAAK. ON SAME ED DUL MET KIWI SMAAK. AA Ndbil Red Bull Red Bull

Product Drindles

8

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b62

The 62 mm grid assures a perfect fit in any direction.
Create any shape imaginable.

2



Toolless

Hardly any tools needed.

The fastest system to build.

3



System & custom

Unique merge of the modular system and custom elements.

4



ECO surface treatment

Brushing process that does not harm the environment.

Keep the body, change the skin

Endlessly reusable, just change the graphics!



7

beMatrify, our DNA

Easy to finish (panels/textile) and always connectable to the rest of the system.



6

Welded frames

Lighter, stronger and faster assembly than standard frames.



5

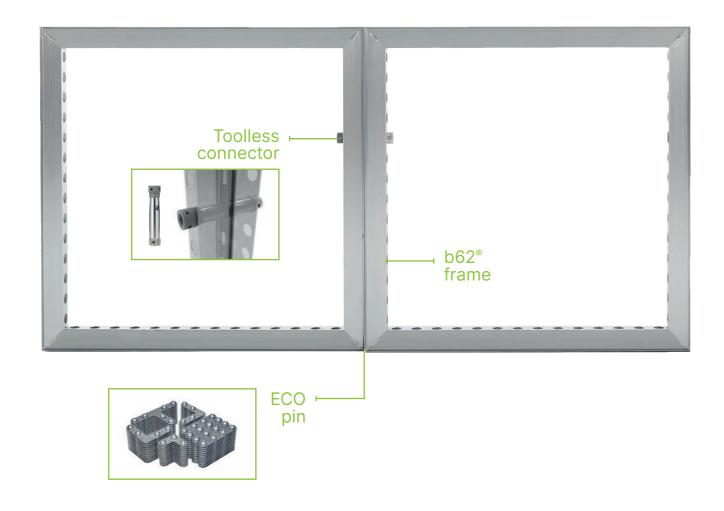
360°

Use the frame for walls, ceilings and floors. It harmoniously blends into one.



System

Straight frames



"The perfect 62 x 62 matrix. Every construction is a perfect fit."





Toolless connector

We want our system to be simple and easy to use, so any mixed or complex connections are out of bounds. Quick mounting and a stable construction are guaranteed by our toolless connectors.

One of the advantages is that assembly requires no tools. The only thing you need to do to connect two frames is simply sliding the connector in the holes and add the cap on the other side!

Advantages:

- = fast and flexible
- Conical shape for ease of use
- No tools required
- 1 connector for all beMatrix® Ø30 frames
- Fast and convenient: large diameter screw thread Extremely strong, even for large structures, ceiling applications, horizontal spans...
 - Durable: very long life cycle, lightweight, no surface treatment and fully recyclable
 - For safe and sturdy constructions















Patent pending Fast Clamp connector

The Fast Clamp is the successor of the Toolless clamp, **the 7**th **of its generation**. Fast Clamp allows an even faster, easier, stronger and more sustainable toolless connection between two aluminium frames. What's different?

The first single one-hand connector

The push button on one side activates an ingenious locking mechanism. No more screwing! This will help stand builders reduce their assembling time by half without giving in to strength. After pushing the product in place, the only thing that still needs to happen is a short finetuning adjustment.

No need to dismantle anymore

Another time saving feature is that the Fast Clamp can be left in its position - inside the frame during transport and storage.

Simplify stock management

The use of the Fast Clamp also simplifies stock management as it remains one piece. No individual parts can get lost or separated from each other.













2

Stand design, step by step

In the following, pages you will learn how we make a stand come to life!

step 1 start with straight back wall

step 2 add storage room

step 3 add curve

step 4 add ceiling and flooring with same frame system

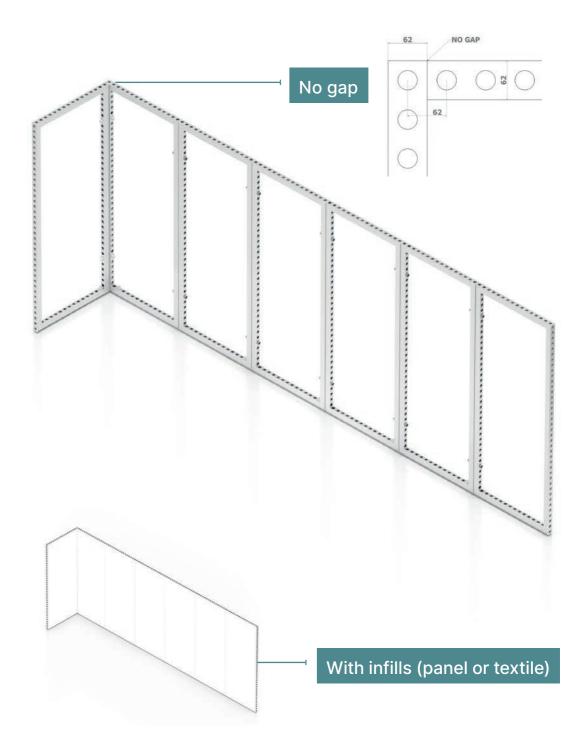
step 5 finish frames with covers

step 6 add corner profile or perfect corner for a high quality look

step 7 add baseplates, brackets and flatscreen supportstep 8 accessorise stand with boxscreen and furniture

step 9 add lighting

step 10 finished stand design



Infills

Panels

While your stand's body (frames) can be reused over and over, you can adjust the skin (infills) to the specific needs during a certain fair or event. Panels in PVC, sandwich panels, wood, (acrylic) glass... anything goes. Panels are attached to the frame with Velcro*/Hook & Loop tape. Velcro* hook is attached to the frame, Velcro* loop to the panel.



Ferrari.com

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© Conceptexpo



Textiles

You want a clean look without any visible aluminium? If so, **seamless textile** is your best choice! The **silicon borders** of these textile infills are stretched over one or more frames' edges. Installation is very easy, thanks to the **T-REX**: a strong cutting tool to cut silicon edges at the aluminium flanges.











Platypus, a multifunctional must-have for both panels and textiles

The Platypus makes it easy to remove Forex and Dibond panels. Use the wide end of the tool to get between the Velcro® on the panel and the frame for easy removal. On the other hand, the narrow side of the Platypus helps you insert very tight textiles into slots with ease.

Scan and see how it works!

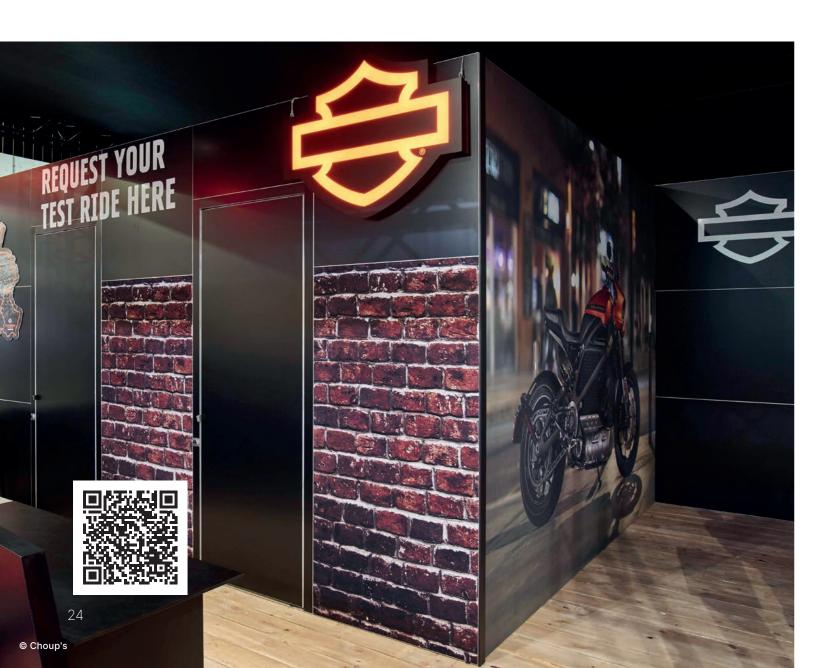




Doors

During a trade fair or an event, you obviously need storage space to safely keep your stock and other (valuable) objects. The different types of doors in the beMatrix range allow you to lock your storage space or to create a separate meeting space.

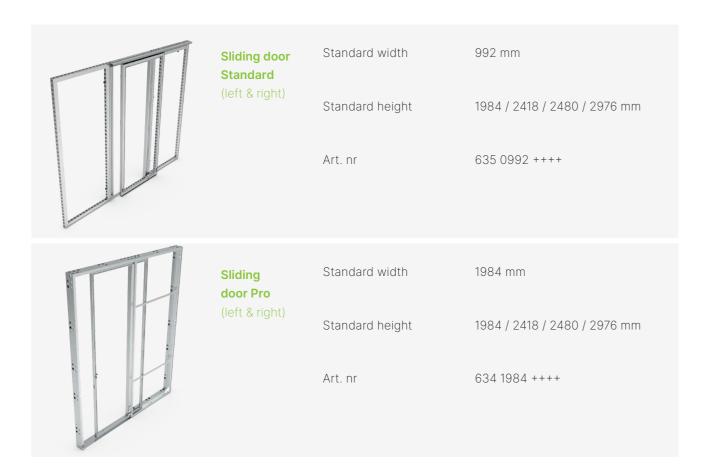
The **pivot door** comes in a single, double or curved version, as well as two types of **sliding doors**. Whichever type you choose, they all offer the benefit of being supremely user-friendly, for the stand builder as well as the exhibitor.

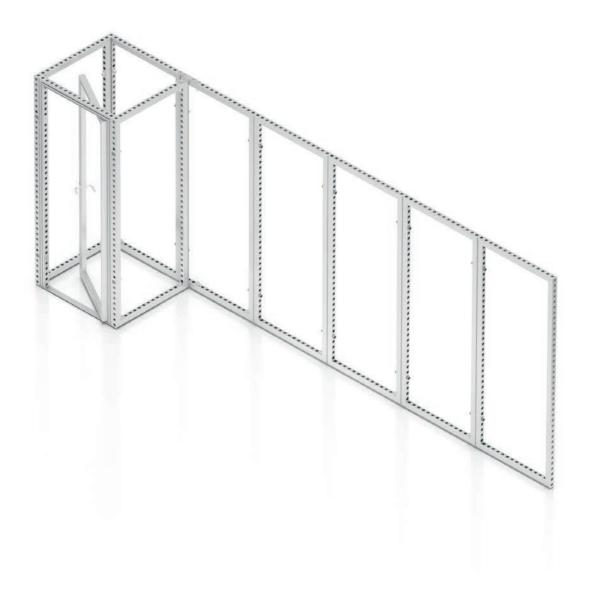


Pivot doors

	Single pivot door	Standard width	992 mm
		Standard height	1984 / 2418 / 2480 / 2976 mm
		Free passage	741 mm
		Art. nr	620 0992 ++++
	Double pivot door	Standard width	1984 mm
		Standard height	1984 / 2480 / 2976 mm
		Free passage	1610 mm
		Art. nr	622 1984 ++++
	Curved pivot door (left & right)	Radius	R1488 R2976
		Standard height	1984 / 2480 / 2976 MM
		Free passage	841 MM 881 MM
		Art. nr	629 1488 ++++ 629 2976 ++++

Sliding doors

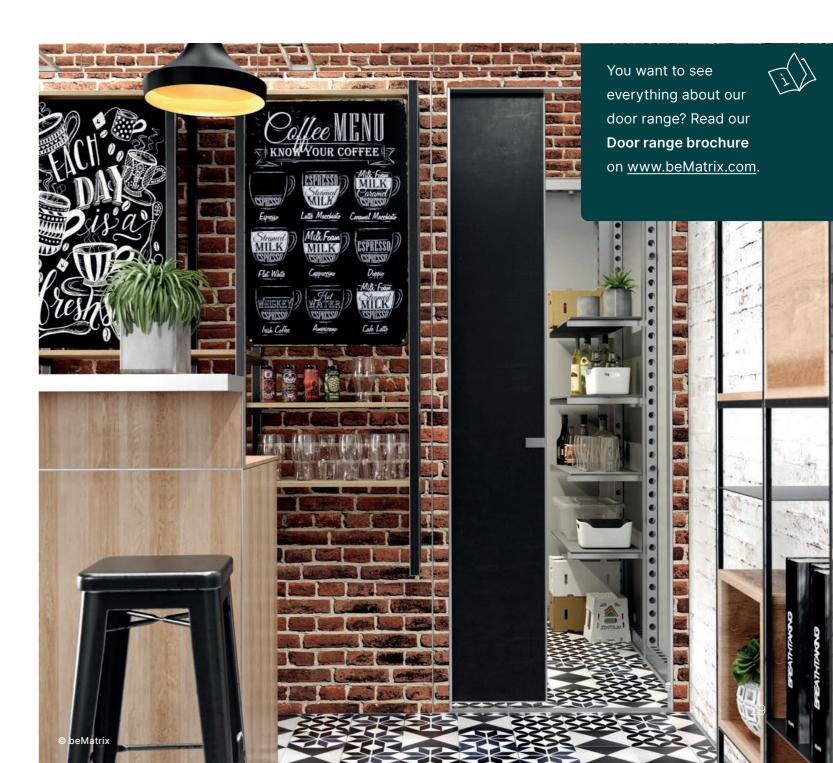










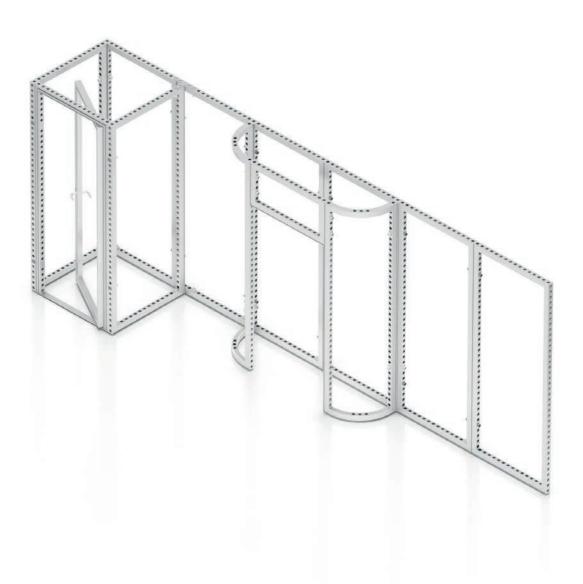


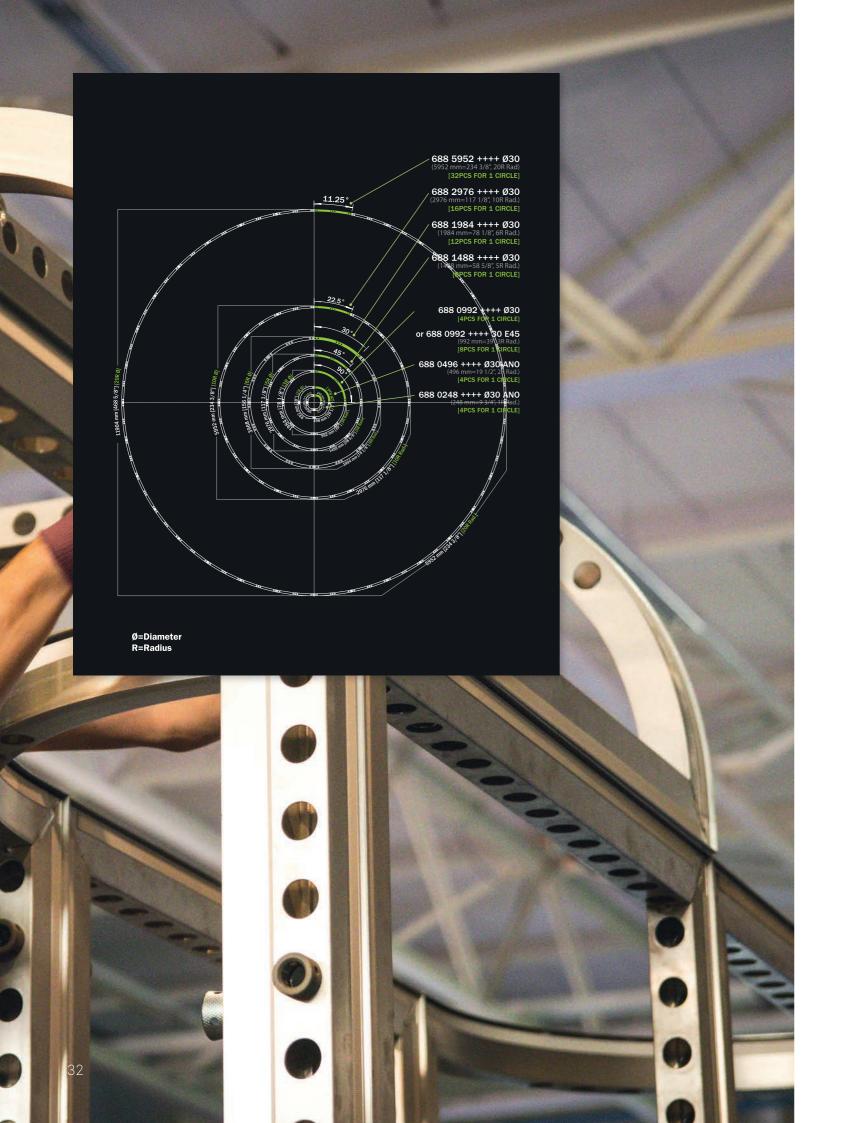


No matter the intricacy of your ideas or design concept, with our **b62° curved frames range with 7 radii** any project can come to life thanks to the endless possibilities when combined with standard frames. Straight and curved frames are fully compatible because of the perfect 62 × 62 matrix and any infills will fit seamlessly.









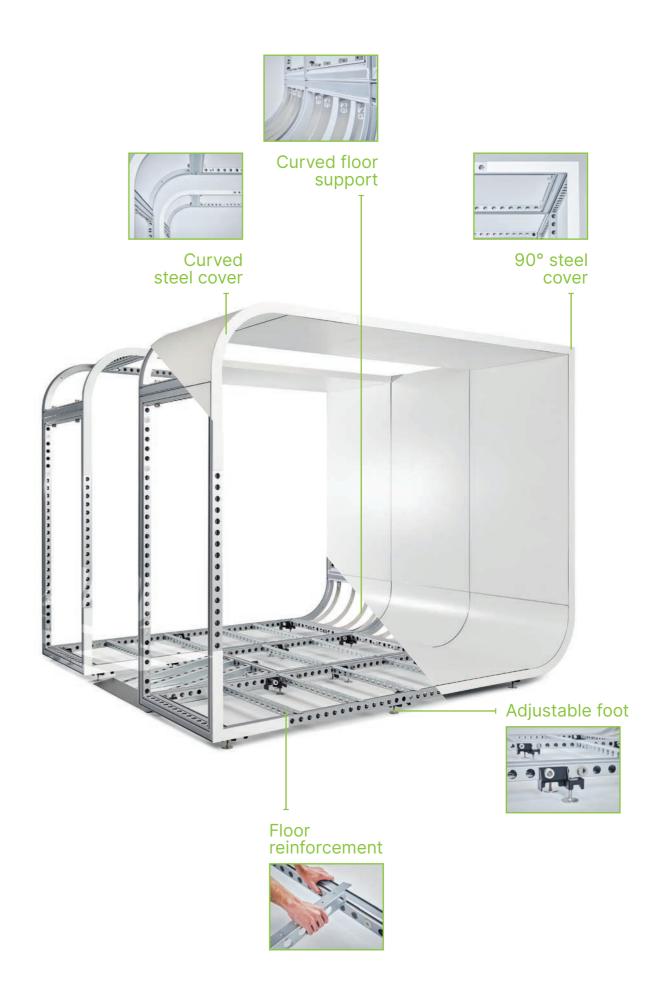




360°

Wall, ceiling, floor? One frame, three applications. beMatrix redefined the art of stand building with its 360° concept. The strong, light and modular aluminium frames can be assembled into a unique stand where walls, floor and ceiling harmoniously blend together.











© Alia Ideam

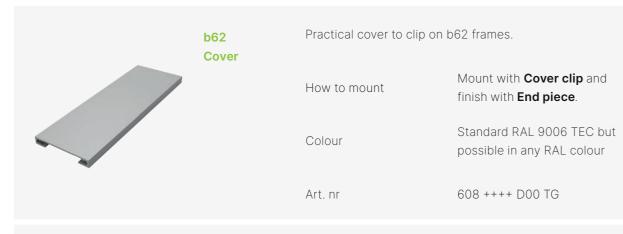




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Covers

beMatrix frames are handy and easy to assemble. However, on most occasions, stand holders want to camouflage the 'body' or frame, making the construction almost invisible. Next to the seamless textile concept, we also offer **covers** that **can hide the beMatrix holes pattern**. The result: a smooth and sleek finish.





Cover tape

Fast, cheap and efficient alternative for the b62 Cover. No glue residue on the frame. Easy to cut during assembly.

How to mount Peel off the backside and apply gently to the frame.

Colour White, gray or black

Art. nr 610 00 01

Steel cover

A sturdy steel cover. They give support to your 'up & over' structures. Indispensable for 360° constructions.

How to mount Fixed with Ø30 pins and manual M8 connectors.

Colour Powder coated RAL 9006

TEC (standard)

Art. nr 608 ++++ RAL





b62
Perfect
cover
(with

Perfect cover guarantees a perfect finish for wide fronts, ideal for finishing double walls and beTruss.

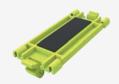
How to mount

Mount with **Cover clip** and finish with **End piece**.

Powder coated RAL 9006

TEC (standard)

Art. nr 601 ++++ D00 TG



Cover clip

Tool to attach covers to the frames. Simply attach the cover clip onto the holes, click the cover onto it and you're done. The rubber outer of the clip prevents the cover from moving.

Art. nr 901 00 030 MKII



End piece End piece for b62 cover 608 ++++

Art. nr 608 11 01 TG







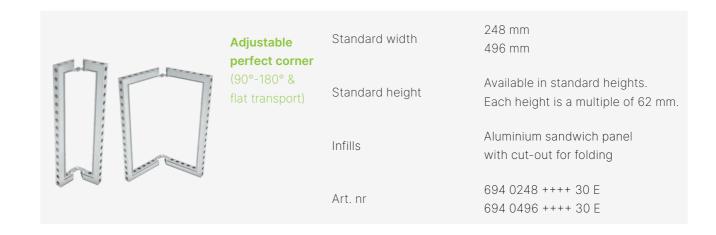
Corners

Perfect corners

The **Perfect corner** is a welded 90° corner frame. Combine the Perfect corner with any of the b62° frames, curved, straight, doors... to get the most out of your design. The Perfect corner consists of a slot connector and support profile. As a result, it is possible to add two straight panels with a single small lip. Since we value reusability, we also designed an **Adjustable perfect corner**, allowing you to create custom angled walls with a 90° up to a 180° angle. The corner can be transported just like a straight frame, however, transforms into an angle. A great win in both transport costs and costs of having to buy new corners for subsequent projects.

Another option is to construct a corner with a standard frame.

Perfect corner (90°)	Standard width	248 mm 496 mm	
	(90°)	Standard height	Available in standard heights. Each height is a multiple of 62 mm.
	Infills	Only Dibond panel (3 mm): with milled-out V-groove so you can bend the panel	
6		Art. nr	690 0248 ++++ 30 E 690 0496 ++++ 30 E
Perfect corner (90°)	Standard width	248 mm 496 mm	
		Standard height	Available in standard heights. Each height is a multiple of 62 mm.
			Edon height to a martiple of 02 mm.
		Infills	Any type of panel (3 mm) or textile: straight panel, no V-groove needed
		Infills Art. nr	Any type of panel (3 mm) or textile:





Corner profiles

Another way to create corners is by using corner profiles instead of frames. The **Textile square 62 set** is a popular product in this range. The profile allows you to finish the outside of two walls at a 90° angle.





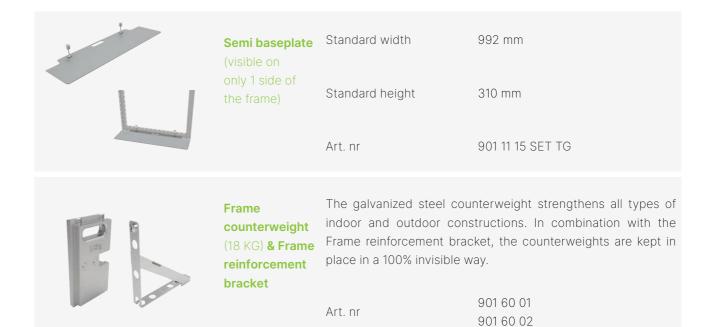
Baseplates

Heavy steel baseplates are used for extra stability or as a plinth for freestanding constructions.

Baseplates are available in different shapes and sizes to fit the shape of your structure. Corners are always rounded to prevent customers from injuries.













Shelves & brackets

The beMatrix **shelf brackets** offer you a choice of different types of shelves as well as brochure and book holders that can be integrated in your stand or storage space.

Another option is to use these shelf brackets to support a table top, for instance the top of your welcome desk. Our **shelf & tube bracket set** has been specifically designed to hang clothing, for instance to display items on coat hangers.





Shelves (60°)	Standard width	489 mm 985 mm	
		Mainly used for	A4 folders
		Art. nr	901 36 0489 SHELF TG 901 36 0985 SHELF TG
M A	Brackets for shelves (60°)	Standard width	Different sizes
11 4		Mainly used for	Supporting shelves
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		Art. nr	901 36 XX
	Tube	Standard width	889 mm
		Mainly used for	Coat hangers
		Art. nr	901 36 0889 TUBE TG

Flatscreen & panel holders

Flatscreen support

In modern stand building, flatscreens simply are a must. Our **flatscreen support** allows you to integrate your flatscreen in two ways:

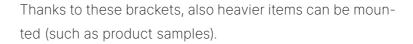
- Built-in: the screen is fully integrated and fully aligned with the frame system's surface.
- Built-on: the screen jots out from the panel (no recess required).





Universal bracket

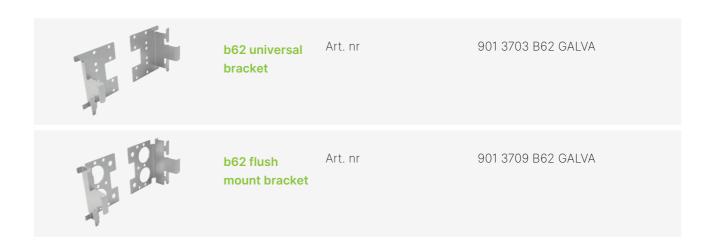
A **universal steel bracket** is meant for mounting wooden panels onto our frames.







A **flush mount bracket** also is a steel bracket, however, the item is mounted on the outside of your frame. This type of bracket is perfect to combine custom-made items with your beMatrix stock, for example for fixing wooden slats to your structure.





step 7 / add baseplates, brackets and flatscreen support
STRAIGHT FRAMES / DOOR / CURVED FRAMES / CEILING & FLOOR / COVERS /
LIGHTBOX / CORNER / BASEPLATE / BRACKETS / FLATSCREEN SUPPORT

COMING SOON: beTV, mounting a TV has never been that easy!

Are you looking for a perfectly sleek design solution? With beTV, you no longer need to use TV brackets. The beTV is fully integrated, thanks to its aluminium frame with big holes in which it is already mounted. In fact, you can totally compare it to a b62° building block which can just as easy be used as part of the structure.

No need either for a cable to connect your PC for a presentation: thanks to the One Quick Share, you simply link your PC with the beTV by plugging in the USB transmission unit into your PC. With just one press on the button, your PC screen appears on the beTV. Even without Wi-Fi, so ideal for events!

Curious to know more about this and other electronic solutions?
Read our Electronics brochure on www.beMatrix.com.





Glass frames

Glass as an infill is also an option and mounting becomes quick and easy with the **glass frame**. This innovative solution allows you to integrate **a glass section** in your design: the perfect eye-catcher, without too much hassle.

This **welded frame** offers all the advantages of standard straight b62° frames, whilst you can still mount these frames next to and on top of each other, using your trusted beMatrix connectors.

True to our beMatrix DNA, this glass frame is fully compatible with your existing stock. The glass is mounted securely with the accompanying glass mounting set.



Next to the welded frame, you also have the option to build with **loose profiles**. Its main advantage: there are no visible profile edges between the glass sections. Important here though is to provide sufficient solidity around the glass, using, for example, a corner profile on top of the glass profiles.





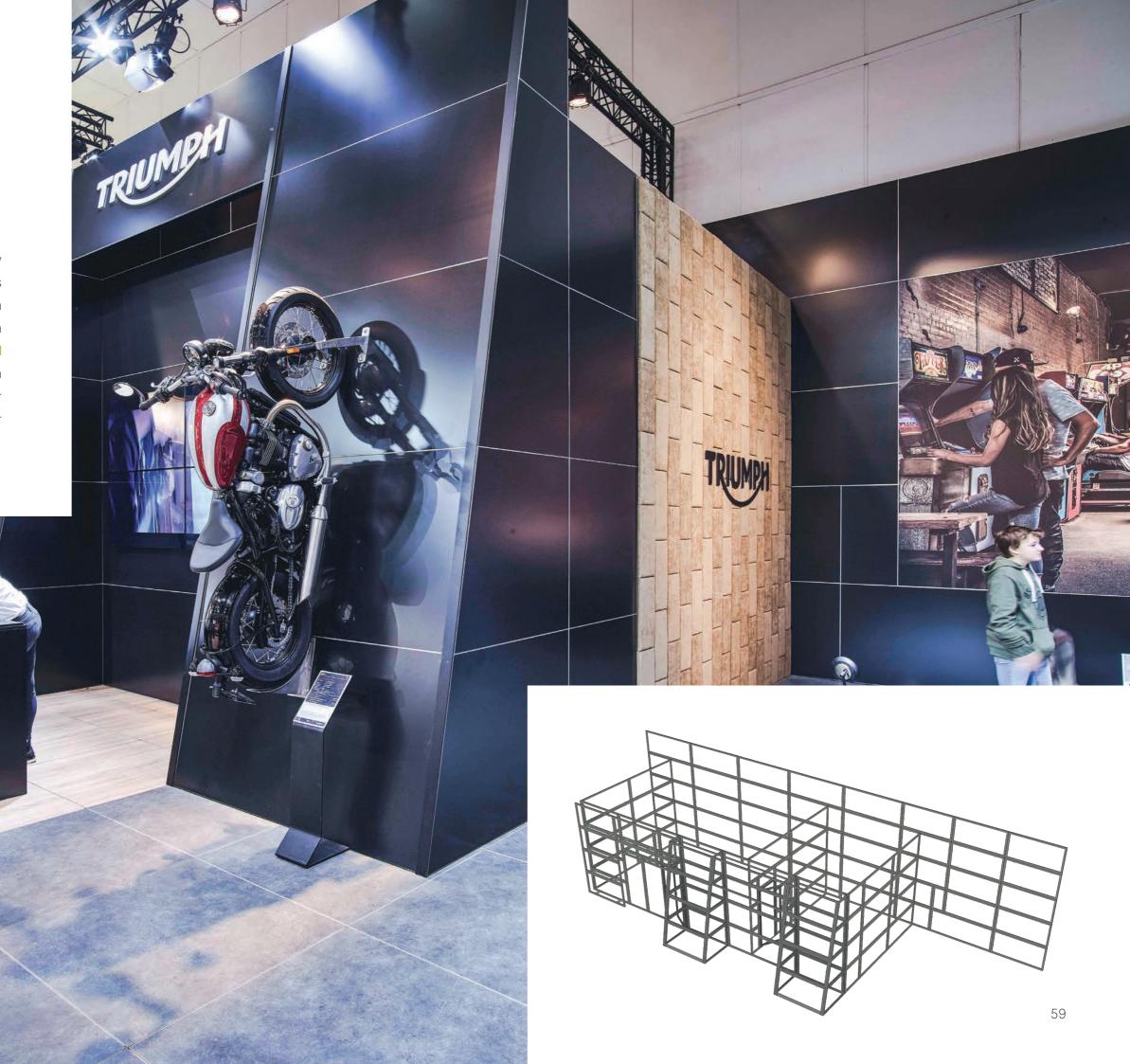




Our glass frame is also suitable for use with plexi and other types of infills, with a thickness between minimum 3 and maximum 16 mm. Please note thickness requirements may vary from country to country, depending on local regulations.

Specials

The beMatrix frame system allows for any conceivable shape, outlines and constructions to be built. You cannot find a certain frame in our standard portfolio? Not a problem, we can manufacture a bespoke frame. Such **customised solution** can of course also be used more than once: you can easily integrate them in another stand with a different configuration. No doubt your stand will stand out!









Boxscreens

The beMatrix **Boxscreens** are **solid hanging or standing constructions**, ensuring your design grabs all the attention. The boxes themselves as well as the textile allow for easy and efficient assembly. Moreover, it is even possible to add lighting solutions. As with any beMatrix solution, you can be sure of a seamless finish, leaving not one profile on show. The Boxscreen is available in several sizes.







iZi furniture

In addition to the versatile beMatrix frame system and its endless options, we offer you the **iZi range**: modular furniture such as bars and tables to add that final touch to your stand.

The **iZi-bar** is a versatile reception desk that can be used for that particular purpose, but also as a bar or cupboard. It contains two shelves, comes with removable doors with a lock and feet adjustable in height. On top of that, the iZi-bar is **fully customisable using panels or textiles**, or you can add a corner, barfly or Elevation for a more dynamic look.

The **iZi-table** is a ready-made table or column that can be covered with all kinds of infills to match the set-up or function of your booth. It is available as a wall table or high table.









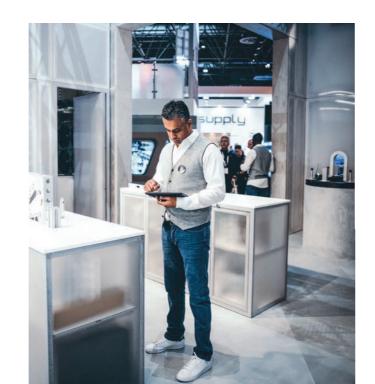
step 8 / accessorise stand with boxscreen and furniture

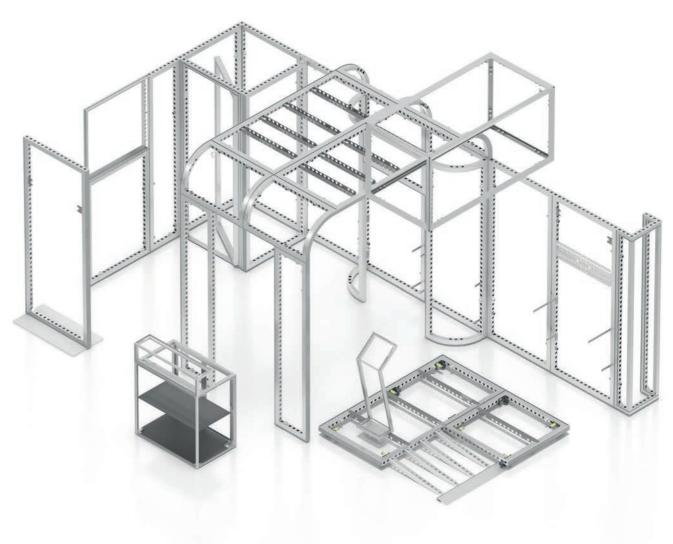
STRAIGHT FRAMES / DOOR / CURVED FRAMES / CEILING & FLOOR / COVERS / LIGHTBOX / CORNER

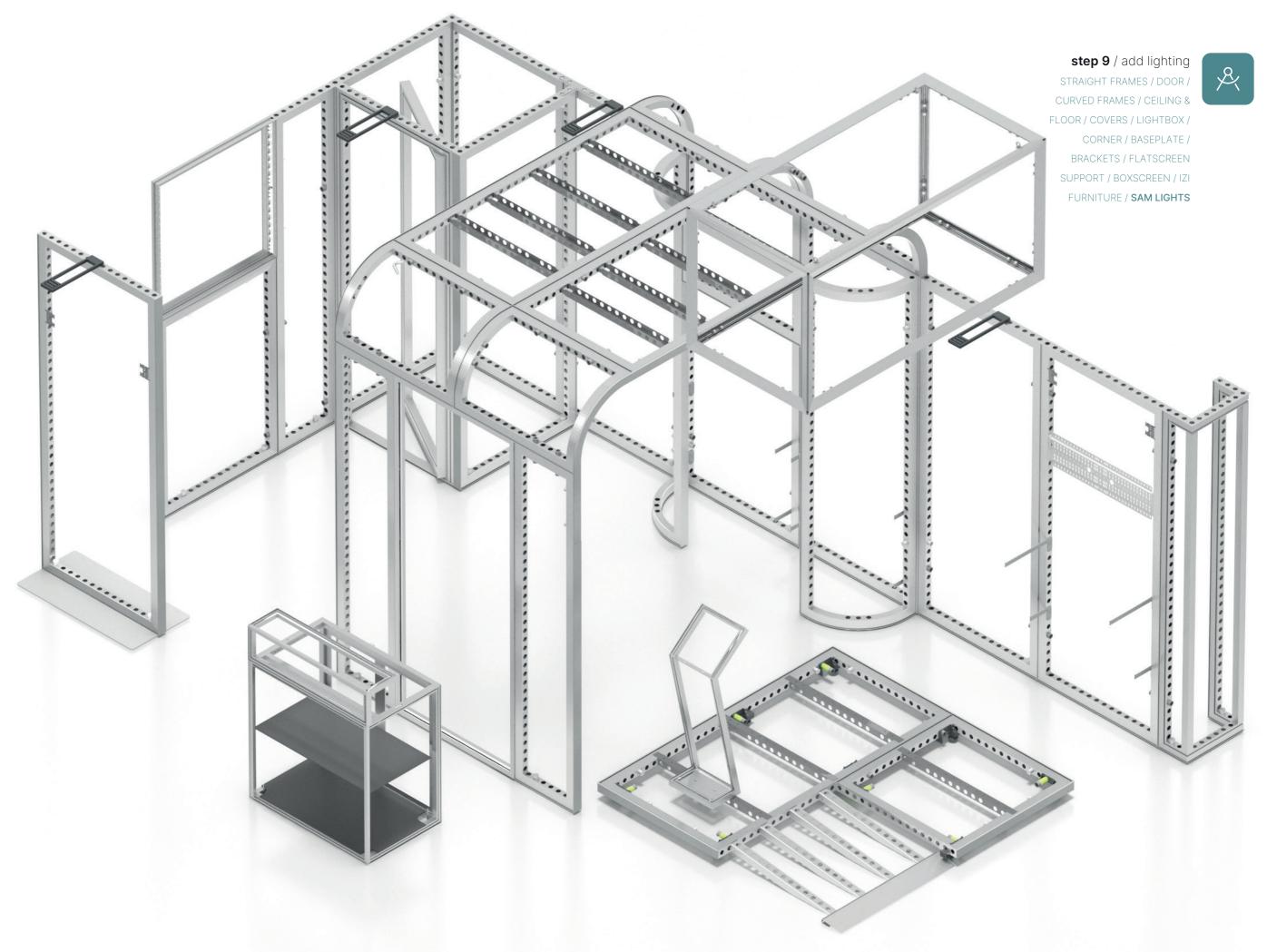
/ BASEPLATE / BRACKETS / FLATSCREEN SUPPORT / BOXSCREEN / IZI FURNITURE



Our fully customisable iZi-tablet holder stands out thanks to its minimalist look and savvy design. Your tablet will be secured and cables neatly stored away. You can use it as a freestanding object or secured to the floor.









Packs

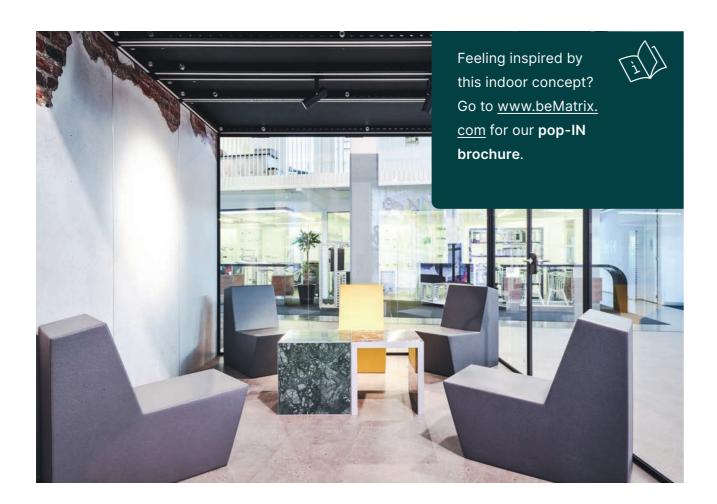
pop-IN

pop-IN is a flexible concept for all your **indoor pop-up activities**. Think about creating new meeting rooms in your office or retail spaces with a high-end look.





	pop-IN pack 3 × 3	Standard width	3100 mm
		Standard lenght	3100 mm
		Standard height	2480 mm
		Included	Ceiling, Tracklight with 2 lights, door with door pump & digital lock
		Art. nr	440 000 B/G
	pop-IN pack	Standard width	3100 mm
		Standard lenght	6138 mm
	pack	Standard lenght Standard height	6138 mm 2480 mm
	pack		
	pack	Standard height	2480 mm Ceiling, Tracklight with 2 lights,





The **infill profile** allows to add glass sections as infills, but your ideas don't have to be limited to glass, since you can include all kinds of material with a thickness between 6 and 16mm and height up to 2.5m.



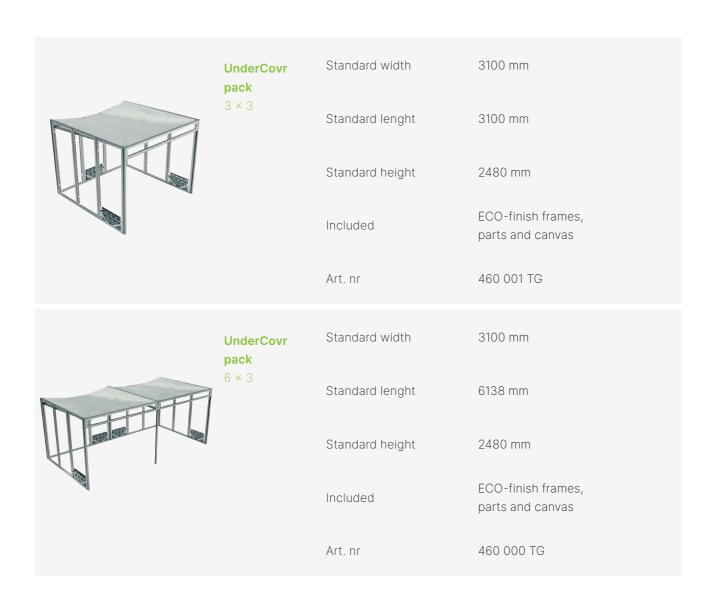
UnderCovr

Why not take your beMatrix elements beyond the show floor and go outdoors? The beMatrix system guarantees ease of use anywhere. **UnderCovr** is a single structure that offers sturdiness and weatherability. beMatrix also offers, next to the frames, all other parts needed to **withstand every type of weather**. UnderCovr complies with the EN 13782 safety standard.









Kickoff

ready to use stand building packs, with which you can start straight away. You have a choice of a START, EXTRA and DELUX package. All packs have been assembled based on our expertise, allowing you to build many different set-ups with just a small stock of material. EXTRA and DELUX are extension packs, adding extras to the starter pack. Ideal for starters at a great price.

Your Kickoff Pack contains b62° frames, all necessary connectors and all kinds of accessories to complete your stand, as well as a technical drawing and a panel plan (in .PDF and .DXF).

Thrilled to get started with our products?
Consult the **Kickoff brochure** on
www.beMatrix.com.

	START pack	Included	Straight frames, door, SAM Light, connectors and trolley
A STATE OF THE STA		Art. nr	410 001
	EXTRA pack	Included	Curved frames, small frames, cover profiles, baseplate and brackets
		Art. nr	410 002
	DELUX pack	Included	Frames in different sizes, Lightbox and flooring
		Art. nr	410 003

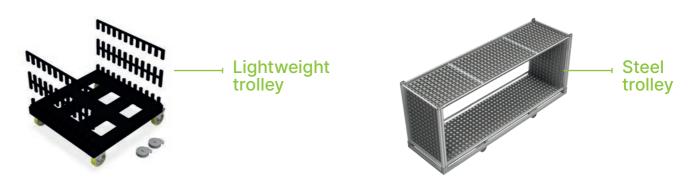
Packaging

The **frame separator** is designed to separate aluminium frames, so you can stack them on a pallet for easy transportation.



Frames can be easily transported in a **beMatrix trolley**. We offer two suitable solutions:

- A lightweight trolley, made out of black MDF and with durable wheels.
- A heavy trolley, made out of steel.





901 28 0 901 28 0341 ECO 2 PIN 180° E 4 PIN 90° D30 ECO 049 0066 INOX 901 28 0342 ECO 901 28 03 4 PIN 180° D30 ECO T 6 PIN D3 901 28 0344 C 4 PIN 60° D30 DMK 901 28 (T 4 PIN DE





Logistics

The aluminium frame system is lightweight, hence very ergonomic and eco-friendly: no need for the stand builder to carry around heavy structures, while **transport weight and CO2 emissions remain**low

beMatrix also helps with the transportation from departure to arrival, including any customs formalities.



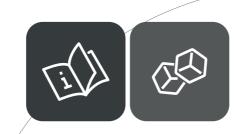
MybeMatrix



In MybeMatrix you have access to all our "how-to's" and technical leaflets with step by step guides.

3Ds show more than images.

Get full access to the 3D library!



beMasters

Our international network of exhibition builders.



Our events are the perfect opportunity to discover the versatility of the frame system and to get a unique glimpse behind the scenes of beMatrix.





beCAD

Create, control and calculate your beMatrix project with beCAD.

Completely free, all-in-one online tool loved by exhibition designers.



We collaborate with a few select partners/suppliers for specific services. These partners have been hand-picked and they are audited annually!





Kontainer

A wide selection of projects for you to become acquainted with beMatrix products, services and the endless possibilities of our system.

Scan and discover our bePartners.



Global Rental Network

The Global Rental Network is a **network of service centres** holding a large range of beMatrix products, **spread all over Europe**, **the UK and the USA**. Thanks to this network, you do not have to ship your beMatrix stock between locations, but you can use the large stock available locally. Moreover, the availability of frames is almost unlimited, even allowing you to build exceptionally large projects.



Locations

+

We offer two different renting options at a favourable price and, maybe even more interesting, the possibility to spread the cost of your beMatrix project.

Short-term renting has a typical run time of 1-5 weeks. **Long-term** renting has a minimal run time of 1 year (fixed price for the first 6 months). Both rental plans can also be combined, to meet your specific needs.





Benefits of our Global Rental Network

- Short-term or long-term rental (or combine both)
- Large local stock
- Local showroom near to you

- Technical advice and excellent service
- Test builds possible
- No extra storage space needed

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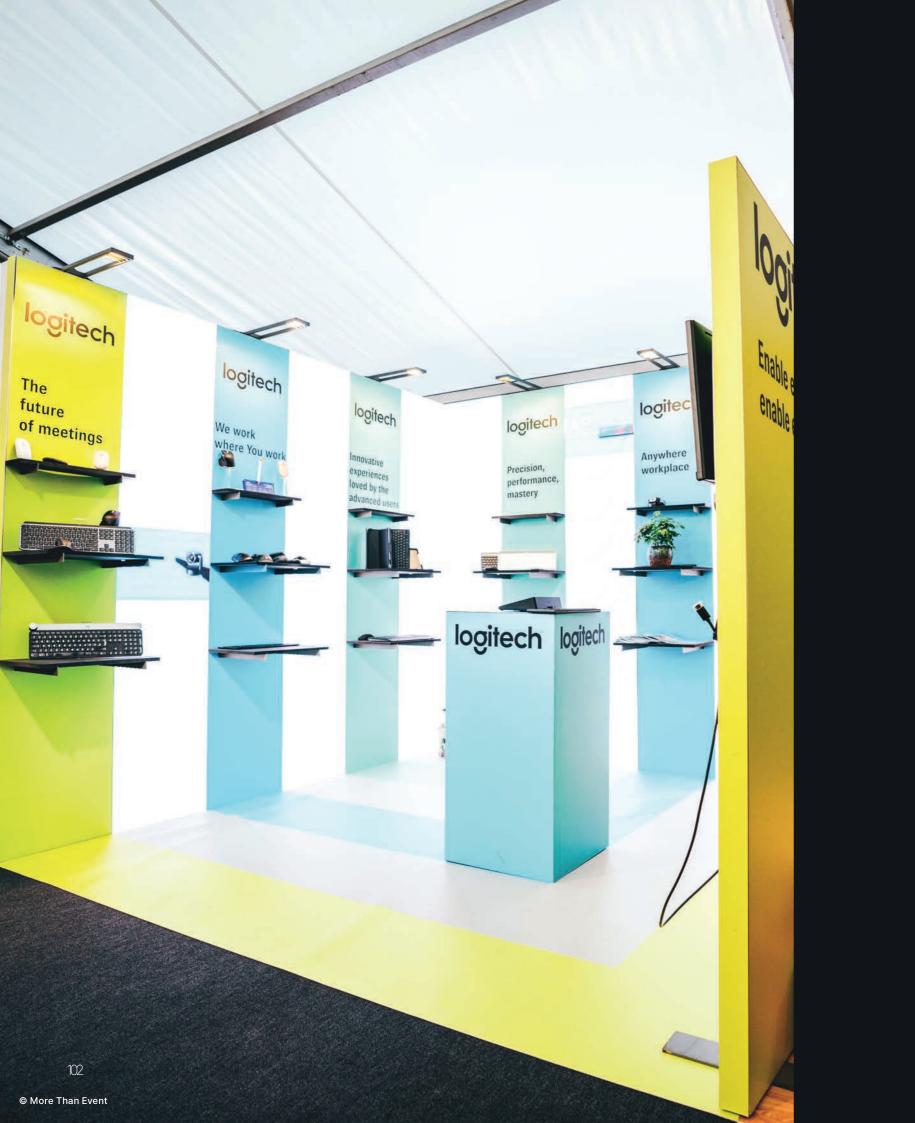














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or boost your inspiration

www.beMatrix.com socials @beMatrix

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