

# IZI RANGE

be anything.

EN





The leading system for easy and sustainable event building.

Easy and sustainable event building

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# Easy and sustainable event building

beMatrix is the true heir and Belgian manufacturer of the original frame system with big holes, launched in 1993. beMatrix leverages the event industry towards positive transformation with a higher convenience and return for customers in a sustainable manner.



## Our mission is to be the leading system for easy and sustainable event building.

The beMatrix system offers event builders and exhibitors endless possibilities with endless kinds of concepts for exhibition stands, congress walls, indoor and outdoor events and pop-ups.



## A sustainable step forward: frames with ECO+ finish.

beMatrix introduced the ECO frame as an ecological alternative to the anodised frame. Anodising is a chemical surface treatment harmful to the environment. We invented a brushing technique with the same look as the end result, but without environmental risks.



More on our efforts to minimise our impact on the environment in our **Sustainability Charter**.

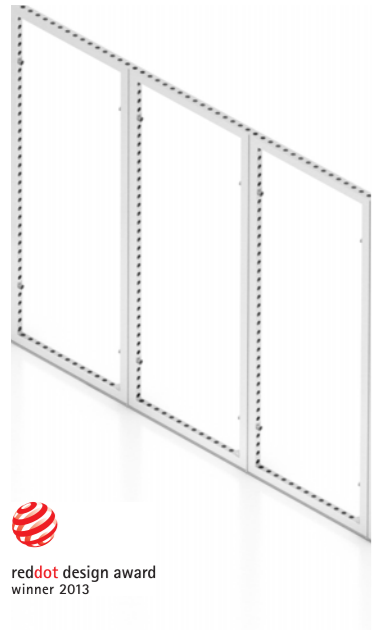


Scan the QR-code for impact.





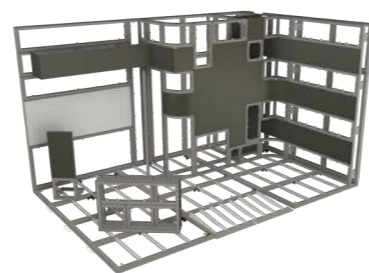
# b62<sup>®</sup>



All dimensions of the b62<sup>®</sup> frame system have been based on the perfect **62 × 62 mm matrix**. The width, length and height of the constructions are always multiples of 62.

The 62 mm matrix delivers the ultimate **modularity** with countless configuration options.

 **reddot design award**  
winner 2013



## Why beMatrix?

### Fast & easy design and build-up

Faster and easier than assembling a traditional profile-based system, light weight and no tools needed!

### High return on investment

The same frame can be used for walls, ceilings and floors. Since assembly is quick and easy, labour costs can be cut.

### Sustainable system

Frames can be reused over and over again. They are also recyclable with minimal energy and without any loss of quality.

### International network

There is always someone around who can assist you in the beMatrix network; beMatrix operates worldwide.

### Local service and stock close to you

We have rental and service centres worldwide to support you with rental equipment, training or build-up support .









# Product Principles



1



**b62**

The 62 mm grid assures a perfect fit in any direction. Create any shape imaginable.

2



**Toolless**

Hardly any tools needed. The fastest system to build.

3



**System & custom**

Unique merge of the modular system and custom elements.

4



**ECO surface treatment**

Brushing process that does not harm the environment.

8



**Keep the body, change the skin**

Endlessly reusable, just change the graphics!

7



**beMatrify, our DNA**

Easy to finish (panels/textile) and always connectable to the rest of the system.

6



**Welded frames**

Lighter, stronger and faster assembly than standard frames.

5



**360°**

Use the frame for walls, ceilings and floors. It harmoniously blends into one.



# Boxscreens

The beMatrix **Boxscreens** are **solid hanging constructions** or can be used as a **standalone object**. The boxes themselves as well as the textile allow for easy and efficient assembly and ensure your design grabs all the attention. Moreover, it is even possible to add lighting solutions. As with any beMatrix solution, you can be sure of a seamless finish, leaving not one profile on show. The Boxscreen is available in several sizes.







# iZi furniture

In addition to the versatile beMatrix frame system and its endless options, we offer you the **iZi range**: modular furniture such as bars and tables to add that final touch to your stand.

The **iZi-bar** is a versatile reception desk that can be used for that particular purpose, but also as a bar or cupboard. It contains two shelves, comes with removable doors with a lock and feet adjustable in height. On top of that, the iZi-bar is **fully customisable using panels or textiles**, or you can add a corner, barfly or Elevation for a more dynamic look.

The **iZi-table** is a ready-made table or column that can be covered with all kinds of infills to match the set-up or function of your booth. It is available as a wall table or high table.

© Deusjevo

	<b>Boxscreen</b>	Size	Variable
		Art. nr	727 +++++ +++++ +++++
	<b>Boxscreen MINI</b>	Size	Max. 1,5mx1,5mx1,5m
		Art. nr	728 +++++ +++++ +++++







**step 8** / accessorise stand with boxscreen and furniture

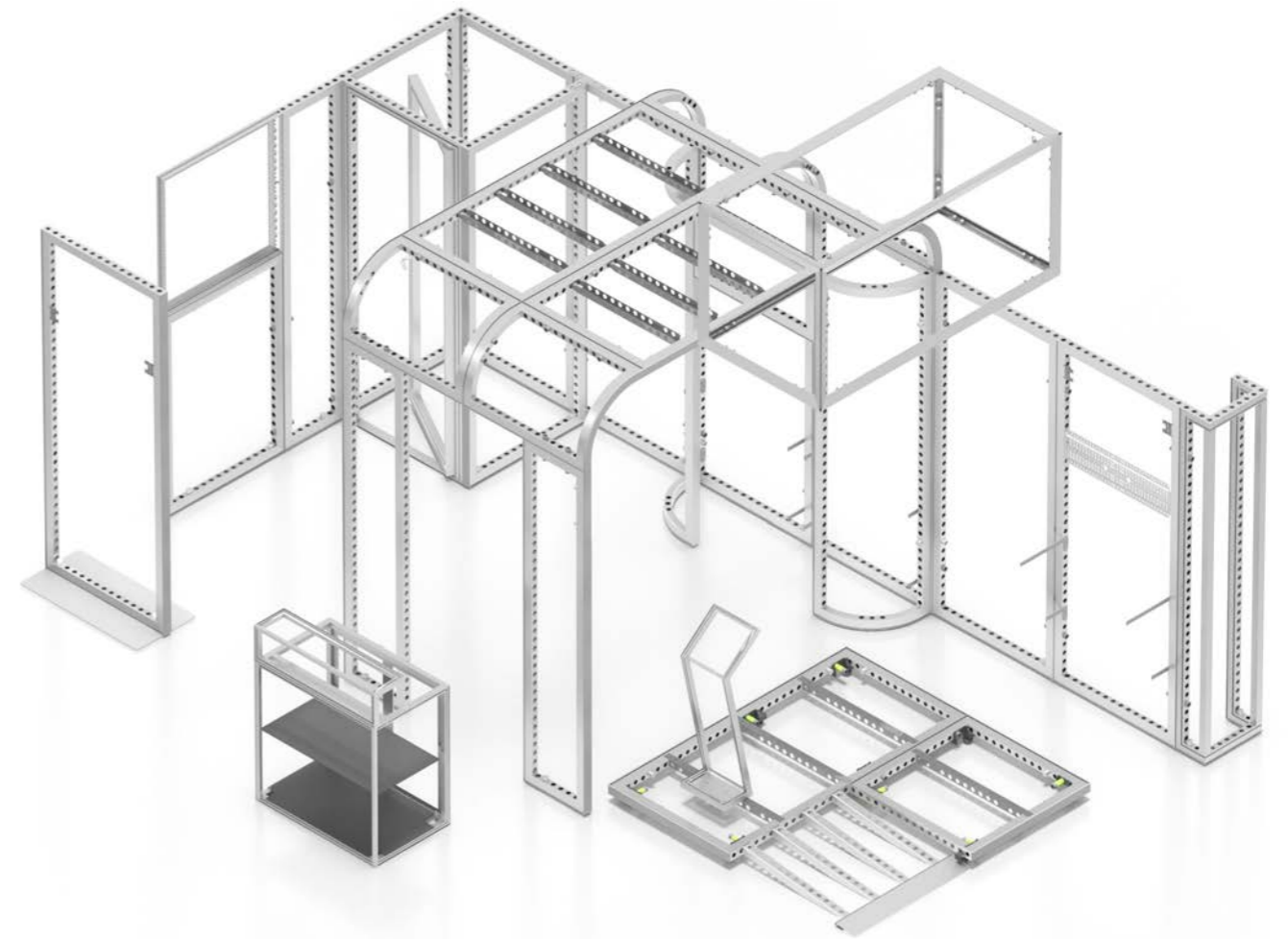
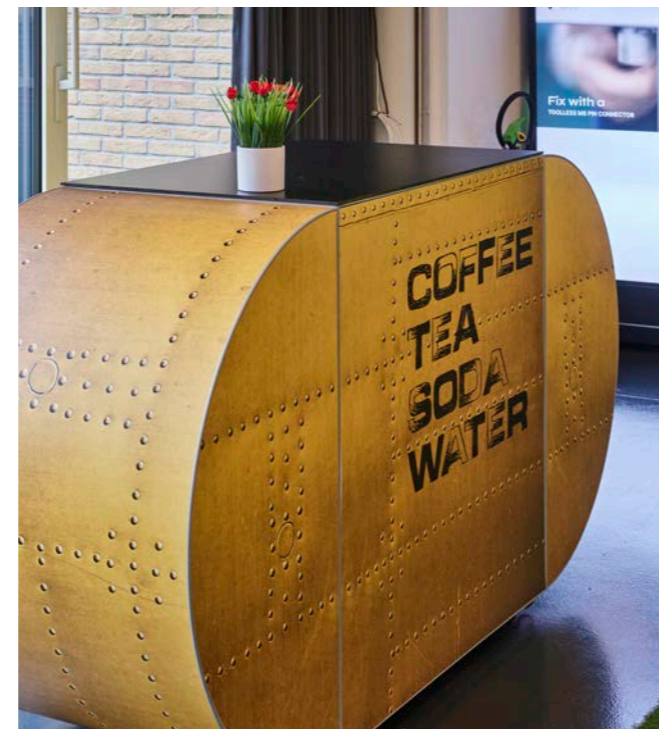
STRAIGHT FRAMES / DOOR / CURVED FRAMES / CEILING & FLOOR / COVERS / LIGHTBOX / CORNER  
/ BASEPLATE / BRACKETS / FLATSCREEN SUPPORT / **BOXSCREEN** / IZI FURNITURE



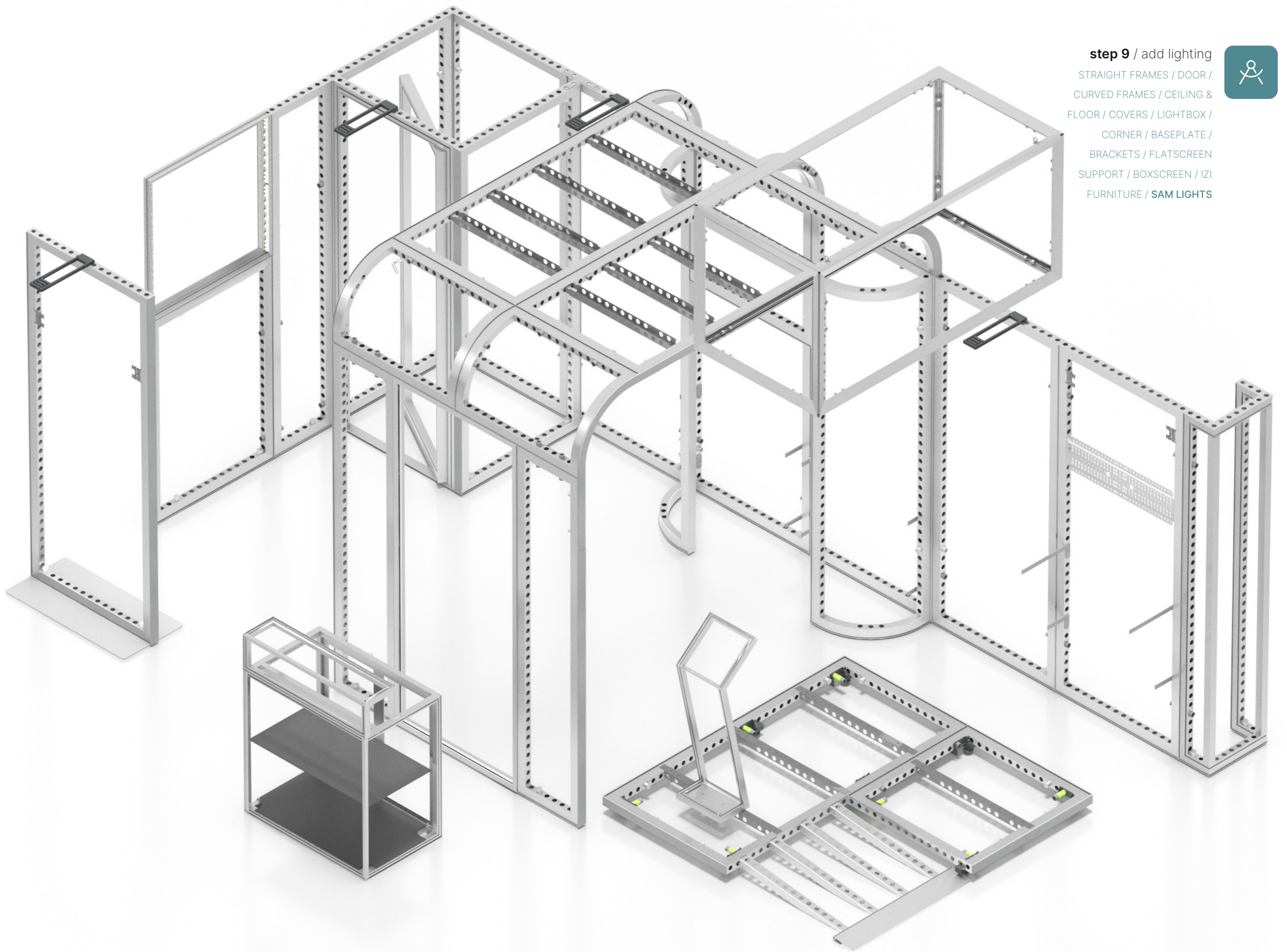
Discover the full iZi-range here:



Our fully customisable **iZi-tablet holder** stands out thanks to its minimalist look and savvy design. Your tablet will be secured and cables neatly stored away. You can use it as a freestanding object or secured to the floor.







**step 9 / add lighting**

- STRAIGHT FRAMES / DOOR /
- CURVED FRAMES / CEILING &
- FLOOR / COVERS / LIGHTBOX /
- CORNER / BASEPLATE /
- BRACKETS / FLATSCREEN
- SUPPORT / BOXSCREEN / IZI
- FURNITURE / **SAM LIGHTS**











# Support





### **beMatrix, your reliable partner**

Before, during and even after the completion of your project, beMatrix is always at your service. beMatrix clients can rely on an extensive and innovative product range, creativity that manifests itself in inventive design, thorough technical and commercial support, flexible delivery times and all the benefits of a strong, cohesive international sales network.





# Logistics

The aluminium frame system is lightweight, hence very ergonomic and eco-friendly: no need for the stand builder to carry around heavy structures, while **transport weight and CO2 emissions remain low.**

beMatrix also helps with the transportation from departure to arrival, including any customs formalities.





# MybeMatrix





# Global Rental Network

The Global Rental Network is a **network of service centres** holding a large range of beMatrix products, **spread all over Europe, the UK and the USA**. Thanks to this network, you do not have to ship your beMatrix stock between locations, but you can use the large stock available locally. Moreover, the availability of frames is almost unlimited, even allowing you to build exceptionally large projects.



## EU Locations

+ US Locations: Atlanta & Las Vegas

We offer two different renting options at a favourable price and, maybe even more interesting, the possibility to spread the cost of your beMatrix project.

**Short-term** renting has a typical run time of 1 day to 6 months. **Long-term** renting has a minimal run time of 6 months with a minimum of 50 frames. Both rental plans can also be combined, to meet your specific needs.



 Start exploring the Global Rental Network on our [website](#).



## Benefits of our Global Rental Network

- Short-term or long-term rental (or combine both)
- Large local stock
- Local showroom near to you
- Technical advice and excellent service
- Test builds possible
- No extra storage space needed



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beMatrix



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BETTER

FASTER





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and their projects! Scan this QR code and scroll through some amazing realisations. Exhibits, events, retail, showrooms, pop-ups... all with beMatrix!







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**f in**   