

EVENTS IN THE BEMATRIX CITY

beMatrix.

EN



The beMatrix city

- B2B event space
- Capacity
- Facilities
- Catering
- Hotel stay
- Location

- 4**
- 4
- 6
- 9
- 10
- 12
- 14

With the 2023 EuroShop stand in mind, we have completely revamped our showroom in Roeselare. Our very own **beMatrix city, the city that never sleeps and never stops evolving!** In a city, there are many different shops, cultures, shapes and materials. So many inspirations for you to draw on.



The beMatrix city

B2B event space

beMatrix recently invested in a brand new state-of-the-art showroom, called the 'The beMatrix city'. A reference to the **bustling city** full of skyscrapers, fun bars, shops and references to different cultures.

This modern showroom is now **open for all B2B-events** and is the ideal location for your reception, meeting, training or seminar.

Start your day with a coffee at the Foodtruck bar, spend the night in our hotel, view the beMatrix skyline from the Double Deck and end the evening with a drink in our very own Red Dot bar!

Who is beMatrix?

As our mission says, we're the leading system for easy and sustainable event building. beMatrix is the Belgian **producer of the original frame system with big holes**, launched in 1993. This modular system can be reused endlessly by stand and event builders.

We bring together all the advantages of a modular system with the many possibilities of customisation. Any kind of shape and construction is possible and can easily be created. You can see this in our showroom.

Besides the b62 frame system and all its accessories, we offer electronic, extreme and outdoor solutions. A complete 360° product range designed for the building of tradeshow, conferences, indoor & outdoor events.

So, as you can read, **we breathe events**. So we also thought this was a perfect opportunity to rent out our showroom for events. Will you organise your next event here?

Want a full **digital tour** of our showroom right now? Then dive into our **blog**! What's more, it is available in your own language.



Capacity

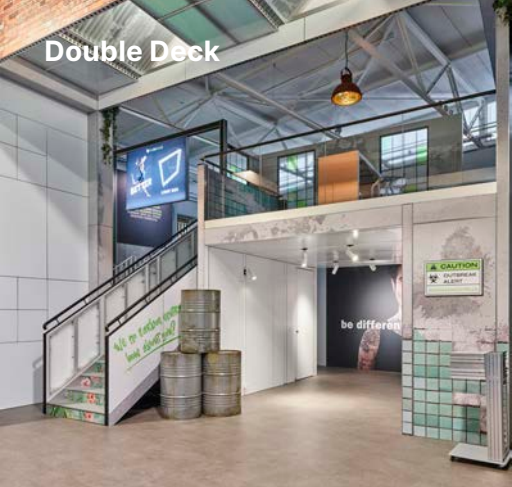
Flexibility & modularity are beMatrix's keywords. From a business presentation, training course, networking event with reception, workshops or walking dinner - the rooms & showroom at beMatrix can be adapted to your event.

The capacity in each case depends on the event formula and is agreed in mutual consultation.

Event place showroom	20-150 people standing 50 people seated in theatre set-up
Meeting room 'Boardroom'	12 seats at one table
Meeting room 'Catacomben'	10 seats at one table
Meeting room 'Refter'	28 seats in school layout (chair + table)



Double Deck



Red Dot Bar



Event Square



Boardroom



Hotel



LEDskin® Tunnel





Facilities

Standard equipment

- Reception and lounge area
- Equipped bar (refrigerator, dishwasher, water dispenser, coffee machine)
- Full HD projector
- Sound system and wireless microphones
- Wifi + network connection in all rooms
- 8 reception tables with table cloth in black
- 100 chairs
- Parking for up to 75 cars (after working hours)
- Outdoor area
- New toilet available for everyone
- Cloackroom

On request

- Personalised message on the LEDskin®
- Use of kitchen + catering
- Whiteboard
- Guided tour of our production site
- 4 Charging stations for electrical cars (works with a charging card)



Catering

For catering your event, we will gladly put you in touch with our local in-house caterers. They use **local products and guarantee quality**. They know the event space and will meet your needs, whether for a simple salad and sandwich lunch or a sophisticated walking dinner.

POP

POP provides you with **self-service buffet catering**. They have fresh and regional salads, wraps, quinoa and pasta salads on offer for you, which they will come and deliver. Service and placement on the table is up to you. Optionally, you can also rent your dishes with them, as at beMatrix we do not have enough plates and cutlery.



Burning Butchers

The Burning Butchers have been passionate about fire since childhood and will come over with their Holy Smoke large BBQ to provide you with tasty and **quality meat dishes in a walking dinner style**. (Vegetarian options also available) They take care of all the catering and also bring the necessary tableware. You don't have to do anything yourself and you can enjoy your event to the fullest!



Noordstraat 10
8800 Roeselare
Mobile: +32 486 20 11 44
info@poproeselare.be
www.poproeselare.be



Verrekijker 20
8750 Wingene
Mobile: +32 472 90 16 46
info@burningbutchers.be
www.burningbutchers.be

Hotel stay

Are you coming from far away and don't feel like going home in the evening or do you want to treat your visitors to **extra comfort** by offering them an overnight hotel stay? We have 2 hotels nearby that we can recommend.

Parkhotel Roeselare

The Parkhotel is very practically **located next to Roeselare station**. So you can travel sustainably by train to Roeselare and then take a taxi to beMatrix in just 15 minutes. Want to come by car? No problem. The hotel has a private car park.

Stationsplein 7
8800 Roeselare
T.: +32 51 26 31 31
info@phr.be
www.phr.be

Mercure Hotel Roeselare

Mercure Roeselare is perfectly **located next to the E403 motorway between Bruges and Kortrijk**. If you would like to hold a meeting with colleagues or partners after your event at beMatrix, this is perfectly possible at Mercure. They have a range of meeting rooms available depending on the number of people.

p/a Westwing Park
Kwadestraat 149b
8800 Roeselare
T.: +32 51 43 20 00
info@mercuroeselare.be
www.mercuroeselare.be

Ibis Styles Kortrijk XPO

Ibis Styles is a hotel a little **closer to the French border** next to Moescroen. The hotel is located near the Kortrijk XPO in the quiet, green business park Kennedy Park. It is easily accessible by both public transport and car and has a large car park.

President Kennedypark 1
8500 Kortrijk
T.: +32 56 20 06 87
ha240@accor.com
www.hotel-kortrijk.com

Hotel de' Medici Bruges

Are you looking more for a **hotel in the city**? Then hotel de Medici in Bruges is perfect for you. Besides your visit to beMatrix, you and your guests can also visit the Venice of the North, Bruges. Be sure to take a boat trip on the canals or visit home brewery de Halve Maan. Fun is guaranteed!

De' Medici Bruges
Potterierei 15
8000 Bruges
T.: +32 50 33 07 64
info@hoteldemedici.com
www.hoteldemedici.com



Location

With a location close to exit 8 Roeselare-Beveren of the E403 motorway, beMatrix is very easy to reach. We're perfectly reachable by **public transport**. It only takes you 15 minutes from Roeselare's train station and there is a bus stop in the street next to us. We have **parking spaces** for 75 cars and also have 4 charging stations for electric cars.

beMatrix NV

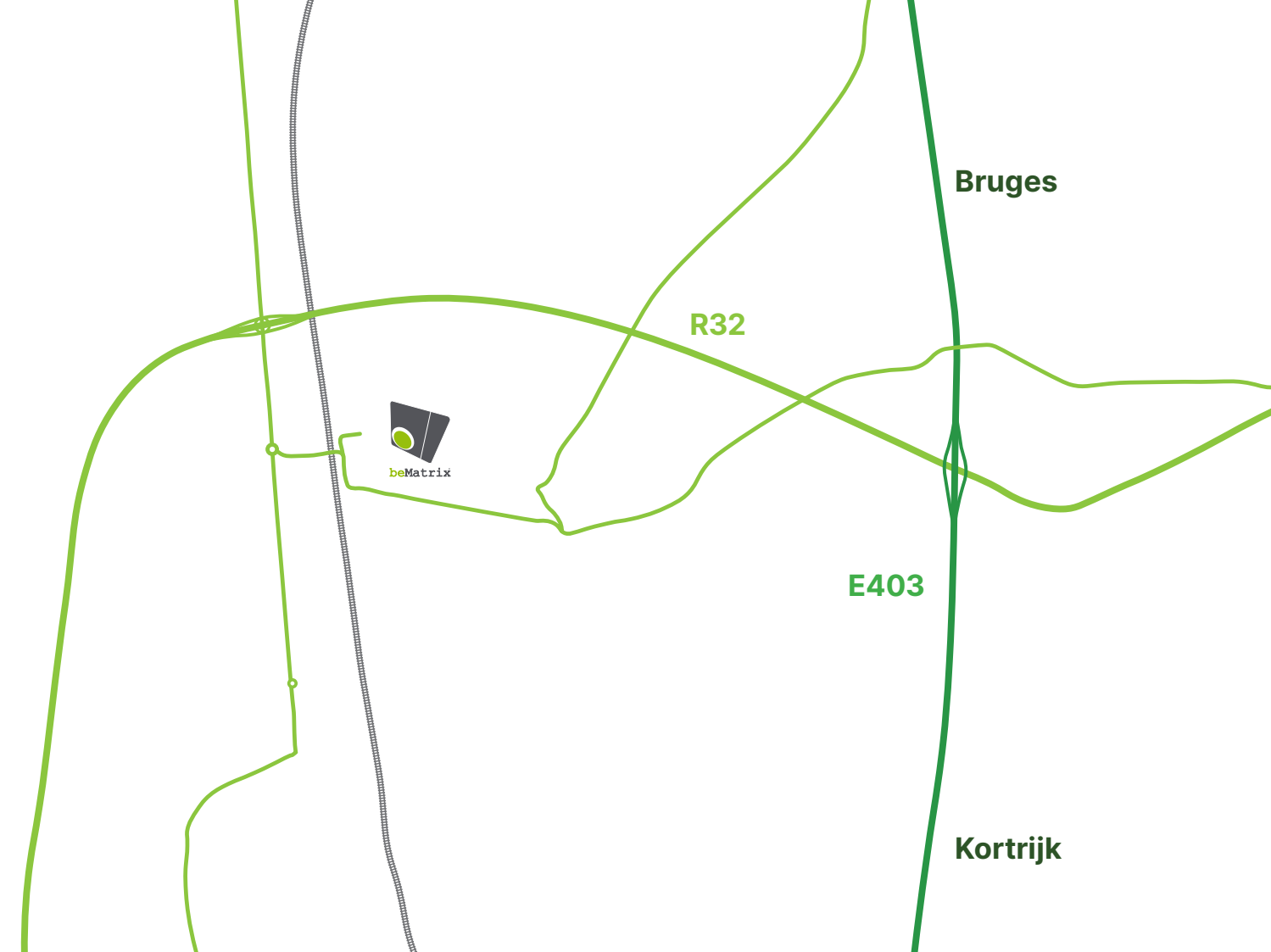
Wijnendalestraat 174

8800 Roeselare

T. +32 51 20 07 50

Info@beMatrix.com

www.beMatrix.com





be strong <> be stylish
be anything.

Come say hi

HQ Belgium
Wijnendalestraat 174
8800 Roeselare

get in touch

+32 (0)51 20 07 50
info@beMatrix.com

or boost your inspiration

www.beMatrix.com
socials @beMatrix
f t in o v